



**FREIGHT TARGET TIMES  
WILL BE POSTED AUGUST 1<sup>ST</sup>.**



## **FREIGHT TARGET DATE**

**Why does the show have Target Dates?**

**The tremendous size of the SEMA Show necessitates a scheduled freight move-in plan that ensures an orderly and efficient set-up. Each exhibitor is assigned a target time which is the time exhibit freight needs to arrive at the SEMA Show.**

**CHECK BACK IN AUGUST.**

**THANK YOU!**