



FREIGHT TARGET TIMES WILL BE POSTED IN AUGUST



FREIGHT TARGET DATE

Why does the show have Target Dates?

The tremendous size of the SEMA Show necessitates a scheduled freight move-in plan that ensures an orderly and efficient set-up. Each exhibitor is assigned a target time which is the time exhibit freight needs to arrive at the SEMA Show.

Tip: If you want to begin setting up your booth on your target date/time, ship to the Freeman Advance Warehouse.

**CHECK BACK IN AUGUST.
THANK YOU!**