

Need To Pick Up Your Media Badge?

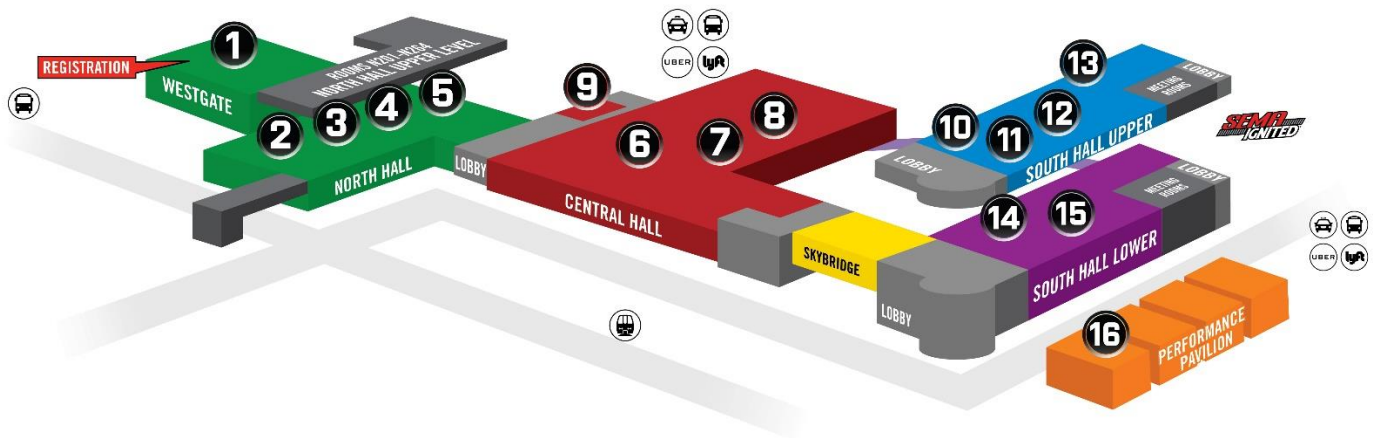
Media credentials for all journalists will be available for convenient pick up in the Media Center. (Media badges will NOT be available for pick up in the general registration area.)

Below, are directions for the most efficient and direct routes to the Media Center, Room S229, without a SEMA Show badge.

Need additional help? Call the Media Center (702-943-3542) during Media Center Hours or write to pr@sema.org:

Media Center Hours

Friday, Oct. 26	10:00 a.m. - 4:00 p.m.
Saturday, Oct. 27	9:00 a.m. - 5:00 p.m.
Sunday, Oct. 28	9:00 a.m. - 5:00 p.m.
Monday, Oct. 29	7:30 a.m. - 6:30 p.m.
Tuesday, Oct. 30	7:00 a.m. - 7:00 p.m.
Wednesday, Oct. 31	7:30 a.m. - 6:00 p.m.
Thursday, Nov. 1	8:00 a.m. - 5:30 p.m.
Friday, Nov. 2	8:00 a.m. - 3:00 p.m.



WESTGATE	NORTH HALL	CENTRAL HALL	SOUTH HALL UPPER	SOUTH HALL LOWER
1 FIRST-TIME & FEATURED EXHIBITORS	2 RESTYLING & CAR CARE ACCESSORIES	6 RACING & PERFORMANCE	10 TRUCKS, SUVs & OFF-ROAD	14 GLOBAL TIRE EXPO <small>POWERED BY TIRE</small>
	3 MOBILE ELECTRONICS & TECHNOLOGY	7 HOT ROD ALLEY	11 POWERSPORTS & UTILITY VEHICLES	15 WHEELS & ACCESSORIES
	4 COLLISION REPAIR & REFINISH	8 RESTORATION MARKETPLACE	12 BUSINESS SERVICES	PERFORMANCE PAVILION
	5 TOOLS & EQUIPMENT	9 FIRST-TIME & FEATURED EXHIBITORS	13 FIRST-TIME & FEATURED EXHIBITORS	16 FIRST-TIME & FEATURED EXHIBITORS

From the Monorail

- Exit at the Las Vegas Convention Center stop (NOT to be confused with the Westgate exit, which is near the north side of the Convention Center)
- After exiting at the monorail's Las Vegas Convention Center stop, take the escalator down and walk across the parking lot and into the South Hall lobby

- Proceed immediately up the escalator inside the Convention Center hall and onto the Skybridge toward the New Products Showcase/Media Center
- Media Center is in Room S229

From Taxi/Uber/Shuttle

- Have the Taxi/Uber drop you off in the Bronze Lot, near the east side of South Hall (and NOT the Blue Lot)
- If taking the SEMA Show hotel shuttle, be sure to exit at the Bronze Lot (and NOT the Blue Lot)
- Follow the walk path toward the Performance Pavilion (heading west) and go to the WEST entrance of South Hall
- Enter South Hall lobby and proceed immediately up the escalator inside the Convention Center hall and onto the Skybridge toward the New Products Showcase/Media Center
- Media Center is in Room S229

Walking from the north/west side

- Walk eastbound on Convention Center Drive, cross Paradise Road toward the grand lobby -- but stay outside
- Convention Center Drive will curve to the right; continue walking on the walkway along Convention Center Drive and follow the curve (you will see a FedEx store on your left, and the walkway will take you above and over Desert Inn Road)
- Immediately after walking over Desert Inn Road, enter the South Hall lobby and proceed immediately up the escalator inside the Convention Center hall and onto the Skybridge toward the New Products Showcase/Media Center
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Walking from the Westgate Hotel:

- From the Westgate Hotel lobby, head toward the ballrooms and follow the hallway until you exit the Westgate and arrive at Optima Alley
- Across Optima Alley is the Las Vegas Convention Center; you will not be able to enter the Convention Center hall without a badge. Go up the escalator from outside the Convention Center and follow the hallway that takes you over the Convention Center floor
- Upon arriving at the end of the hallway, go downstairs to the Grand Lobby/SEMA Central
- From the Grand Lobby, go outside (near the FedEx store)
- Turn left outside and head towards South Hall (you will be outside)
- Immediately after walking over Desert Inn Road, enter the South Hall lobby and proceed immediately up the escalator inside the Convention Center hall and onto the Skybridge toward the New Products Showcase/Media Center
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From the Renaissance area and the south side:

- Head toward the Las Vegas Convention Center and enter the South Hall lobby
- Proceed immediately up the escalator inside the Convention Center hall and onto the Skybridge toward the New Products Showcase/Media Center
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