

What can the SEMA Show do for YOU?

Plenty if you're here. Nothing if you're not. Make your plans now, and personally help yourself to all that SEMA's got for you:

- › **Great new products and fast sellers** to increase traffic, sales and profits.
- › **The newest technology** for all your core markets.
- › **All the trends** that drive demand.
- › **Major manufacturer**, the important contacts you need.
- › **New suppliers and first-time exhibitors** launching their innovations.
- › **Opportunities to branch out** and add new profit centers.
- › **Answers, ideas and support.**
- › **Free Education Sessions** to help you run a better business.
- › **Passion and excitement** as only SEMA delivers.

Get up close and personal with all your best opportunities.

REGISTER BY OCTOBER 15 FOR ONLY \$25 (\$50 savings).

www.SEMASHOW.com/PURL-XXXXXXXXXXXXXXXXXX

Make the trip. Reap the rewards.

REGISTER BY OCTOBER 15 FOR ONLY \$25 (\$50 savings).

www.SEMASHOW.com/PURL-XXXXXXXXXXXXXXXXXX



SCAN CODE to visit your personal web page and to register today.

When it comes to delivering exactly what you need right now to drive sales and power your business, **nothing performs like the SEMA Show.**



Las Vegas Convention Center | Las Vegas, Nevada

Exhibit Days: Tuesday, Oct. 30 – Friday, Nov. 2, 2012

Education Days: Monday, Oct. 29 – Friday, Nov. 2, 2012

SEMA HEADQUARTERS
1575 S. Valley Vista Drive
Diamond Bar, CA 91765

INDICIA

The SEMA Show PERFORMS.

Up-close innovation. Technology in your face. Thousands of new product launches and great ideas from top-performing brands and new players. **Get it fast.**

Las Vegas Convention Center | Las Vegas, Nevada

Exhibit Days: Tuesday, Oct. 30 – Friday, Nov. 2, 2012

Education Days: Monday, Oct. 29 – Friday, Nov. 2, 2012



Your customers want what's new.

Head to the 2012 SEMA Show. Because if you want to talk about new products, innovations, ideas and opportunities to fuel your sales and keep your customers coming back, nothing speaks louder than your industry's main event.

Get to the SEMA Show. Give your customers what they want.

The SEMA Show PERFORMS.

If you're looking for ways to increase sales and grow productivity and profits, the smart money's on the SEMA Show. Invest in a quick trip to Las Vegas. **Put your money where your opportunities are.**

See it all up-close.

The widest range of performance products and appearance accessories available in one efficient location.

Get your hands on "hot."

2,000 new product debuts, 500 first-time companies, next year's big news—more leading-edge innovation than anywhere else in the world.

Connect with the right people.

2,100 manufacturers—all the big brands and top suppliers, plus up-and-comers and outside-of-the-box exhibitors you'll find only here.

Check out new opportunities.

Thousands of moneymaking crossover products, and all the information you need to sell and install them.

Learn—for free.

50+ free professional seminars, live hands-on demonstrations and technical workshops.

Take it all in at the SHOW FOR PROS.

Signature SEMA action: celebrities, live-action proving grounds, lots of great networking—and 1,500 sweet custom rides to awe and inspire.

MAKE IT PERSONAL.

Get a first-hand, up-close look at the products that impact you most. Show sections organized by segment let you zone in FAST, work your options side by side and make the right buying decisions.



Racing & Performance



Restoration Marketplace



Global Tire Expo
POWERED BY TIA



Tools & Equipment



Trucks, SUVs & Off-Road



Business Services



Wheels & Accessories



Collision Repair & Refinish



Restyling & Car Care Accessories



Mobile Electronics & Technology



Hot Rod Alley



Powersports & Utility Vehicles

THE SHOW FOR PROS



The SEMA Show is open exclusively to industry professionals, so pros like you get quality face-time with the exhibitors and brands you need to see.



Vegas is calling your name.

Take advantage of special discounted SEMA hotel rates for the best travel deals. Book your room through SEMA before October 8, 2012, and most resort fees are waived.