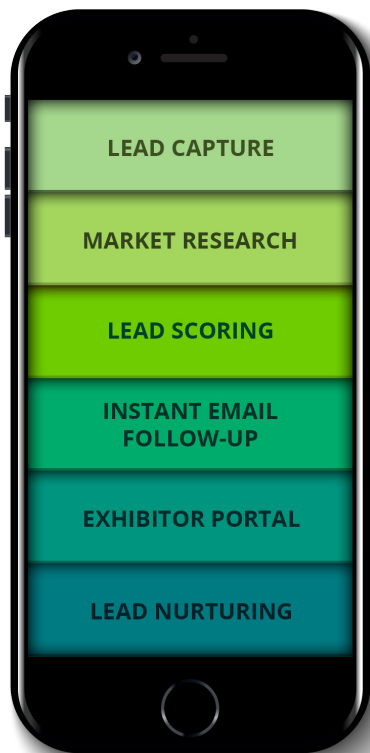




2021 SEMA Show  
**Show Code: AAIW21**  
Early Bird Pricing Ends: 9/23/21  
Standard Pricing Begins: 9/24/21  
Order Online: [compusystems.com/order](https://compusystems.com/order)

## The Easy Way to Collect Leads and Boost ROI

CompuLEAD® is the most powerful way to capture sales leads on the trade show floor using your own smartphone or a rented tablet. With six distinct tools to help warm up your sales calls and boost ROI, it's a marketing plan in an app!



### 6 Tools in 1

- 01** Collect leads on and off the show floor
- 02** Create action codes or survey questions to qualify leads
- 03** Score leads to identify your hottest prospects
- 04** Create survey questions to identify market needs and product improvements
- 05** Access leads and analytics any time
- 06** Transfer leads to your CRM for quick lead follow-up

### Increase Booth Traffic!

Drive more people to your booth with TrafficMax, an online attendee list marketing system that allows you to target show registrants based on industry segment and demographic profile. Call for pricing.



Give attendees peace of mind by using our new CompuLEAD Kiosk – the self-serve option for attendees to scan their own badges and request your content!

**Safest Option!**

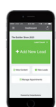
Questions?  
Domestic (toll-free): +1.866.600.5323  
International: +1.708.786.5565  
Email: [exhibitor-support@csireg.com](mailto:exhibitor-support@csireg.com)



2021 SEMA Show  
**Show Code: AAIW21**  
Early Bird Pricing Ends: 9/23/21  
Standard Pricing Begins: 9/24/21  
Order Online: [compusystems.com/order](https://compusystems.com/order)

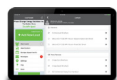
## Lead Collection Options

### A-la-Carte



#### CompuLEAD® App (use your own device)

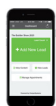
- Download our app to your smart phone or tablet
- Capture leads at your booth, networking dinner, or anywhere else
- Quickly qualify leads for fast follow-up



#### CompuLEAD® Tablet

- Rent an Android tablet with the app pre-loaded
- Capture leads at your booth, networking dinner, or anywhere else
- Quickly qualify leads for fast follow-up
- Wireless printer available (Add-on option)

### Packages



#### CompuLEAD® App Package (use your own devices)

- Download our app to 3 of your own smart phones or tablets to capture more leads simultaneously
- Qualify top prospects with custom qualifiers and surveys
- Send prospects up to 5 video links & 15 PDFs (up to 5 MB each) for quick email follow-up



#### CompuLEAD® Tablet Package

- Qualify top prospects with custom qualifiers and surveys
- Send prospects up to 5 video links & 15 PDFs for quick email follow-up
- Wireless printer – pairs to one device/app at a time
- Delivery, set up, and in-booth training



#### CompuLEAD® Kiosk Package

- Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service
- Custom survey questions and digital content delivery system – leave your hard copies at the office
- Delivery, set up, training, and pickup
- Dimensions: Kiosk: 4 ft. tall; Base: 22 in. long; Touchscreen tablet: 15 in. x 10 in. with 15 in. in viewable screen



#### atEvent Package (use your own device)

- Download our app on your own smart phone or tablet
- Transfer leads automatically to your CRM or Marketing Automation system
- Obtain interaction history across all your events
- Use our app at all your events (Add-on subscription option)

### Questions?

**Domestic (toll-free): +1.866.600.5323**  
**International: +1.708.786.5565**  
**Email: [exhibitor-support@csireg.com](mailto:exhibitor-support@csireg.com)**



2021 SEMA Show  
**Show Code: AAIW21**  
 Early Bird Pricing Ends: 9/23/21  
 Standard Pricing Begins: 9/24/21  
 Order Online: [compusystems.com/order](https://compusystems.com/order)

	9/23/21 EARLY BIRD ENDS	9/24/21 STANDARD BEGINS
<b>A-la-Carte</b>		
<b>CompuLEAD App 1 User Activation</b> (173A)	\$375	\$495
+ Additional User Activations (173B)	\$135	\$135
<b>CompuLEAD Tablet</b> (174A)	\$470	\$545
<b>Packages</b>		
<b>CompuLEAD App Package 3 User Activations</b> (174A)	\$590	\$650
<ul style="list-style-type: none"> <li>Download app to 3 of your smart phones or tablets to capture leads at your booth or anywhere else</li> <li>Qualify top prospects with custom qualifiers and surveys</li> <li>Send prospects up to 5 video links &amp; 15 PDFs for quick email follow-up</li> </ul>		
<b>CompuLEAD Tablet Package</b> (114)	\$755	\$840
<ul style="list-style-type: none"> <li>Rent an Android tablet with app pre-loaded</li> <li>Send prospects up to 5 video links &amp; 15 PDFs for quick email follow-up</li> <li>Identify top prospects with custom qualifiers and surveys (up to 99 qualifiers &amp; 10 survey questions)</li> <li>Wireless printer – pairs to 1 device/app at a time</li> <li>Delivery, setup and in-booth training</li> </ul>		
<b>CompuLEAD Kiosk</b> (175A)	\$995	\$995
<ul style="list-style-type: none"> <li>Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service</li> <li>Custom survey questions and digital content delivery system – leave your hard copies at the office</li> <li>Delivery, set up, training, and pickup</li> <li>Dimensions: Kiosk: 4 ft. tall; Base: 22 in. long; Touchscreen tablet: 15 in. X 10 in. with 15 in. viewable screen</li> </ul>		
<b>atEvent 3 User Activations</b> (194)	\$995	\$995
<ul style="list-style-type: none"> <li>Capture detailed prospect information</li> <li>Marketing automation (Eloqua, Marketo, Hubspot, Pardot) or CRM (Salesforce.com) integration</li> <li>Event intelligence and sales insights</li> </ul>		
+ Additional User Activations (294)	\$135	\$135
<b>Add-ons</b>		
<b>Wireless Printer For App</b> (287A) – Only pairs to 1 device/app at a time	\$105	\$125
<b>Wireless Printer For Tablet</b> (187A) – Only pairs to 1 device/app at a time	\$105	\$125
<b>Setup and In-Booth Training For App</b> (108)	\$120	\$145
<b>Delivery, Setup and In-Booth Training For Tablet</b> (08)	\$120	\$145
<b>Lead Retrieval Product Pick-up For Tablet</b> (09)	\$75	\$75
<b>Custom Qualifiers and Survey Questions</b> (05A)	\$85	\$85
<b>Literature &amp; Videos</b> (LITE) – Send prospects 5 video links and 15 PDFs (up to 5 MB each) from the app.	\$140	\$140
<b>Onboard Battery For Kiosk</b> (175B)	\$99	\$99
<b>Insurance For Tablet</b> (INS)	\$85	\$85

Processing Fee = \$25

**Cancellation/Refund Policy:**

By completing this lead retrieval order, you agree to be held liable for the safekeeping and return of the lead retrieval device and its accessories. If the device or Bluetooth printer is damaged, lost, or stolen, a replacement fee of \$500 per item will be charged. If the power cord is not returned for any device, a \$100 replacement fee will be charged. If the device is not returned within one hour after the show floor closes, a \$100 late fee will be assessed. All fees will be charged to the credit card used when placing the order. CompuSystems is not liable in the event of any hardware or software malfunction, service interruption, or loss of saved leads.

No refunds on the CompuLEAD App once it has been activated. No refunds on all CompuLEAD products within 30 days of the start of the event or after the event begins. Orders canceled before that period are entitled to a full refund less a \$100 cancellation fee. If the event dates change, the original event dates will apply to the refund policy. **Important Note: If the event officially cancels due to COVID-19, you will receive a full refund.**

**Questions?**

**Domestic (toll-free): +1.866.600.5323**  
**International: +1.708.786.5565**  
**Email: [exhibitor-support@csireg.com](mailto:exhibitor-support@csireg.com)**



## TrafficMax

# Drive Traffic to Your Booth

Maximize traffic to your booth with TrafficMax attendee list marketing services. This user-friendly, online attendee list and marketing system will help you reach qualified buyers for your products and services. It's never been easier to market your presence at the show and also help ensure a return on your exhibiting investment.

## TrafficMax Attendee List Marketing Service

### Attendee List Use

Mine the attendee data to create a targeted list for marketing purposes. List is provided in either a csv or tab delimited format.

**Email addresses NOT included.**

**Please note: You must use Internet Explorer, Google Chrome or Firefox to download your list.**

### Label Printing

View and print mailing labels in PDF format for the list you select. Labels are formatted for you to help create professional looking mailers.  
**Please note: You will not receive a copy of the list in another format.**

MINIMUM ORDER	COST PER RECORD	SETUP FEE
\$230	\$0.17	-
\$230	\$0.17	\$42

### Questions?

Domestic (toll-free): +1.866.600.5323  
International: +1.708.786.5565  
Email: [exhibitor-support@csireg.com](mailto:exhibitor-support@csireg.com)