



# The Easy Way to Collect Leads

## Make lead collection and follow up easy with CompuLEAD products:

- Gathering leads has never been so easy! Simply scan the badge to receive all the info you need!
- Capture leads anywhere; show floor, hotel lobby, networking events, even the air port
- No more relying on business cards — never lose a lead or have trouble reading incomplete notes on cards
- Qualify leads with action codes, surveys and notes for faster follow up
- Get organized with a complete, formatted, downloadable file of your entire lead count
- Start your follow-up instantly with real-time lead syncing



App works with all iPhone, iPad and Android devices with this year's and the previous year's operating system.

## CompuLEAD® App and Tablet

Download the app and activate it via a unique activation code on your own smart device or you can rent a tablet.

- Transfer app activations between your staff's devices (available with app purchase only)
- Custom qualifiers and survey questions
- Edit lead information and add notes
- Email your marketing materials to your leads from the app
- Wireless printer (*Additional charges apply*)



## atEvent—Global Lead Retrieval Solution

The atEvent lead capture solution gives you the tools and insights you need to maximize sales conversions from events.

- Event leads are transferred into your Marketing Automation and CRM systems automatically
- Drives prospect nurturing and near real-time follow-up of sales-ready leads
- Scan badges and business cards
- Capture topics of interests and qualified follow up actions
- NO MORE SPREADSHEETS

### myLeads Follow-Up Service

**Included FREE with all rentals**

CompuSystems premier post show follow-up service.

- Download lead file for easy upload to your own CRM or database
- Send broadcast emails to leads
- Print leads and mailing labels
- Run reports to help measure ROI

### International Exhibitors

**Have a limited data plan?**

You can use the CompuLEAD App in 'Airplane Mode' and sync your leads at the end of the day to avoid using up your data. (Wi-Fi enabled devices only)



SEMA Show 2018 • October 30 - November 2, 2018  
Las Vegas Convention Center • Las Vegas, NV

[www.compusystems.com/order](http://www.compusystems.com/order)



## Packages

	9/17/18 EARLY BIRD	STANDARD	QTY	TOTAL
<b>CompuLEAD App 3 User Activations</b> (115) • Custom qualifiers and surveys • 15 pieces of literature (15 PDFs, up to 5 MB each) • 5 links to videos	\$585	\$645	___	\$ _____
+ Additional User Activations (173B)	\$130	\$130	___	\$ _____
<b>CompuLEAD Tablet</b> (114) • Custom qualifiers and surveys • Wireless printer* • Delivery, setup and in-booth training • 15 pieces of literature (15 PDFs, up to 5 MB each) • 5 links to videos	\$750	\$835	___	\$ _____
<b>atEvent 3 User Activations</b> (194) • Capture detailed prospect information • Marketing automation (Eloqua, Marketo, Hubspot, Pardot) or CRM (Salesforce.com) integration • Event intelligence and sales insights • More information at <a href="http://compusystems.com/atEvent.pdf">compusystems.com/atEvent.pdf</a>	\$895	\$995	___	\$ _____
+ Additional User Activations (294)	\$130	\$130	___	\$ _____

To order the atEvent option please call  
**708.786.5565**

## A-la-Carte

<b>CompuLEAD App 3 User Activations</b> (173A) + Additional User Activations (173B)	\$465	\$535	___	\$ _____
<b>CompuLEAD Tablet</b> (174A)	\$465	\$535	___	\$ _____

## Add-ons

<b>Wireless Printer For App</b> (287A) – Only pairs to 1 device/app at a time	+\$90	+\$100	___	\$ _____
<b>Wireless Printer For Tablet</b> (187A) – Only pairs to 1 device/app at a time	+\$90	+\$100	___	\$ _____
<b>Setup and In-Booth Training For App</b> (108)	+\$115	+\$135	<input type="checkbox"/>	\$ _____
<b>Delivery, Setup and In-Booth Training For Tablet</b> (08)	+\$115	+\$135	<input type="checkbox"/>	\$ _____

## Payment

Subtotal \$ \_\_\_\_\_  
Processing Fee \$ 15.00  
**TOTAL** \$ \_\_\_\_\_

Contact Name/Title \_\_\_\_\_ Company Name \_\_\_\_\_ Booth # (Required) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Onsite Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Alternate Email (to receive leads post-show) \_\_\_\_\_

Credit card deposit required for all rentals. Order will appear as LEAD RETRIEVAL on credit card statement.

By signing this order form, I declare that I have fully read, understand and agree to abide by the Terms and Conditions listed below.

Visa  MC  Amex

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

**TERMS AND CONDITIONS.** By completing this Lead Retrieval Order you agree to be held liable for the safekeeping and return of the CompuLEAD unit and its accessories. If the unit or Bluetooth printer is not returned, returned damaged or stolen, a replacement fee of \$500 per item will be charged to the credit card used when placing the order. If the power cord is not returned, a \$100 replacement fee will be charged. If the Portable Android Charger w/ Cord is not returned, a \$50 replacement fee will be charged. If the unit is not returned within one hour after the show floor closes, a \$100 late fee will be charged. CompuSystems is not liable in the event of any hardware or software malfunction, service interruption or loss of saved leads.

All applicable taxes will be added  
All prices in U.S. dollars.  
All orders subject to a \$100 cancellation fee  
No refunds after 10/1/18  
No refunds on the CompuLEAD App  
\*Printer can only be paired to 1 device/app at a time.

## Order

Online: [www.compusystems.com/order](http://www.compusystems.com/order)  
Fax: +1 708.344.4444

## For assistance

Inside the U.S. (Toll-free): 866.600.LEAD (5323)  
Outside the U.S.: +1 708.786.5565





SEMA Show 2018 • October 30 - November 2, 2018 • Las Vegas

Maximize traffic to your booth with TrafficMax attendee list marketing services. This user-friendly, online attendee list rental and marketing system will help you reach qualified buyers for your products and services. It's never been easier or more cost effective to market your presence at the show and also help ensure a return on your exhibiting investment.

## TrafficMax Attendee List Marketing Service

### Attendee List Rental

Mine the attendee data to create a targeted listed for marketing purposes. List is provided in either a csv or tab delimited format. All pricing and list counts are calculated prior to finalizing your order, and what's included on the list is displayed on the ordering site. **Email Addresses NOT INCLUDED.**  
**Please note: You must use Internet Explorer, Google Chrome or Firefox to download your list.**

### Label Printing

View and print mailing labels in PDF format for the list you select. Labels are formatted for you to help create professional looking mailers.  
**Please note: you will not receive a copy of the list in another format.**

### Order

1. Log on to [www.compusystems.com/order](http://www.compusystems.com/order)
2. Select TrafficMax, then select from the available options.

The site will display exactly what's included on the list. To get a list count, visit the website and select from the available criteria to target the list. The site will then display a list count and total cost prior to placing the order.

**Questions?** Contact a TrafficMax Specialist at +1 708.786.5565.

List Rental		
MINIMUM ORDER	COST PER RECORD	SETUP FEE
\$230	\$0.17	-
\$230	\$0.17	\$42

