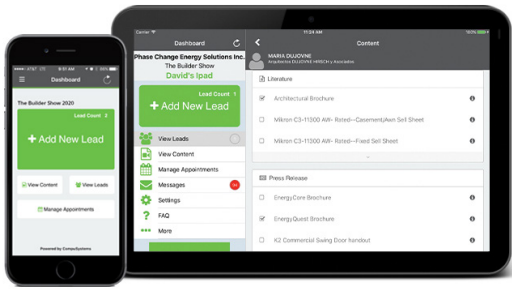




2020 SEMA Show  
**Showcode: AAIW20**  
 Early Bird Pricing Ends: 10/1/20  
 Standard Pricing Begins: 10/2/20  
 Order online: <https://www.compusystems.com/order>

**CompuLEAD Lead Management Products Catalog**

# The Easy Way to Collect Leads and Boost ROI



## CompuLEAD® App and Tablet

Develop high-quality sales leads and close more sales.

- Download app on your own phone or rent a tablet
- Capture leads at your booth, networking dinners or anywhere else
- Quickly qualify leads for fast follow-up
- Wireless printer available



## atEvent—Global Lead Retrieval Solution

A global lead retrieval solution you can use at all your events.

- Download app on your own phone or rent a tablet
- Drive prospect nurturing and sales conversions
- Transfer leads automatically to your CRM or Marketing Automation systems
- Obtain interaction history across all your events
- Scan badges and business cards



Products run on Apple and Android devices with current operating systems

## Quick Comparison

	CompuLEAD	atEvent
Scan badges to collect lead data	✓	✓
Qualify and survey leads	✓	✓
View/edit leads from the device	✓	✓
Add notes to a lead	✓	✓
Real-time access to leads online	✓	✓
Use on multiple devices	✓	--
Send marketing materials to leads	✓	--
Transfer activations among devices	✓	--
Wireless printer option	✓	--
Auto Transfer leads into your CRM	--	✓
Scan business cards	--	✓
GDPR ready	✓	✓

*"This is the best lead retrieval app I have ever used! It's so simple. After my booth staff downloaded it onto their own phones, they were up and running in no time. We will definitely use the CompuLEAD app again next year."*

**- T. Jacobson**

### International Exhibitors Have a limited data plan?

You can use the CompuLEAD App in 'Airplane Mode' and sync your leads at the end of the day to avoid using up your data. (Wi-Fi enabled devices only)

## Questions?

Domestic (toll-free): 866.600.5323 - International: +1 708.786.5565  
 Email: [exhibitor-support@csireg.com](mailto:exhibitor-support@csireg.com)



CompuSystems



# CompuLEAD Lead Management Pricing Sheet

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	EARLY BIRD THRU 10/1/20	STANDARD BEGINS 10/2/20
<b>A-la-Carte</b>		
<b>CompuLEAD App 3 User Activations</b> (173A)	\$470	\$545
+ Additional User Activations (173B)	\$135	\$135
<b>CompuLEAD Tablet</b> (174A)	\$470	\$545
<b>Packages</b>		
<b>CompuLEAD App 3 User Activations</b> (115)	\$590	\$650
<ul style="list-style-type: none"> <li>Download the app to 3 devices to capture more leads simultaneously</li> <li>Use custom qualifiers and surveys to identify top prospects (up to 99 qualifiers and 10 survey questions)</li> <li>Send prospects up to 5 video links and 15 PDFs (up to 5 MB each) to follow up</li> </ul>		
+ Additional User Activations (173B)	\$135	\$135
<b>CompuLEAD Tablet</b> (114)	\$755	\$840
<ul style="list-style-type: none"> <li>Use custom qualifiers and surveys to identify top prospects (up to 99 qualifiers and 10 survey questions)</li> <li>Wireless printer – Only pairs to 1 device/app at a time</li> <li>Delivery, setup and in-booth training</li> <li>Send prospects up to 5 video links and 15 PDFs (up to 5 MB each) to follow up</li> </ul>		
<b>CompuLEAD Kiosk</b> (175A)	\$995	\$995
<ul style="list-style-type: none"> <li>Self-serve kiosk to capture leads and distribute your literature electronically</li> <li>Kiosk stand, touchscreen tablet, kiosk software, and internet service</li> <li>Capture survey information from prospects</li> <li>Send prospects up to 5 video links and 15 PDFs (up to 5 MB each) to follow up</li> <li>Delivery, setup, in-booth training, and pickup</li> </ul>		
<b>atEvent 3 User Activations</b> (194)	\$995	\$995
<ul style="list-style-type: none"> <li>Capture detailed prospect information</li> <li>Marketing automation (Eloqua, Marketo, Hubspot, Pardot) or CRM (Salesforce.com) integration</li> <li>Event intelligence and sales insights</li> </ul>		
+ Additional User Activations (294)	\$135	\$135
<b>Add-ons</b>		
<b>Wireless Printer For App</b> (287A) – Only pairs to 1 device/app at a time	\$105	\$125
<b>Wireless Printer For Tablet</b> (187A) – Only pairs to 1 device/app at a time	\$105	\$125
<b>Setup and In-Booth Training For App</b> (108)	\$120	\$145
<b>Delivery, Setup and In-Booth Training For Tablet</b> (08)	\$120	\$145
<b>Lead Retrieval Product Pick Up For Tablet</b> (09)	\$75	\$75
<b>Literature &amp; Videos (LITE)</b> – Send prospects up to 5 video links and 15 PDFs (up to 5 MB each) to follow up.	\$140	\$140
<b>Custom Qualifiers and Survey Questions</b> (05A)	\$85	\$85
<b>Onboard Battery For Kiosk</b> (175B)	\$99	\$99
<b>Insurance For Tablet</b> (INS)	\$85	\$85

Processing Fee = \$25

No refunds on the CompuLEAD App once it has been activated. No refunds on all CompuLEAD products within 30 days of the start of the event or after the event begins. Orders canceled before that period are entitled to a full refund less a \$100 cancellation fee. If the event dates change, the original event dates will apply to the refund policy. **Important Note: If the event officially cancels due to COVID-19, you will receive a full refund.**

## Questions?

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# CompuLEAD<sup>®</sup> Kiosk

Give your sales prospects a safe and easy way to supply their contact information electronically while visiting your booth.

Place this self-serve kiosk anywhere in your booth to extend your sales reach. Attendees can walk up to the kiosk and scan their badge, answer simple survey questions, and select and send themselves your digital marketing content.



## Included with your CompuLEAD Kiosk Rental:

- Kiosk stand, HD touchscreen tablet, kiosk software, and internet service
- Integrated barcode scanner
- Custom survey questions
- Digital content delivery system – leave your hard copies at the office
- Product delivery, set up, training, and pickup
- Long-lasting battery (add-on option)

### Dimensions:

- Kiosk: 4 feet tall
- Kiosk base: 22 inches long
- Touchscreen tablet: 15 inches x 10 inches with 15 inches in viewable screen

### Questions?

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### TrafficMax

# Drive Traffic to Your Booth

Maximize traffic to your booth with TrafficMax attendee list marketing services. This user-friendly, online attendee list rental and marketing system will help you reach qualified buyers for your products and services. It's never been easier or more cost effective to market your presence at the show and also help ensure a return on your exhibiting investment.

## TrafficMax Attendee List Marketing Service

### Attendee List Rental

Mine the attendee data to create a targeted listed for marketing purposes. List is provided in either a csv or tab delimited format. All pricing and list counts are calculated prior to finalizing your order, and what's included on the list is displayed on the ordering site. **Email addresses NOT INCLUDED.**  
**Please note: You must use Internet Explorer, Google Chrome or Firefox to download your list.**

### Label Printing

View and print mailing labels in PDF format for the list you select. Labels are formatted for you to help create professional looking mailers.  
**Please note: You will not receive a copy of the list in another format.**

### List Rental

MINIMUM ORDER	COST PER RECORD	SETUP FEE
\$230	\$0.17	-
\$230	\$0.17	\$42

### Questions?

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