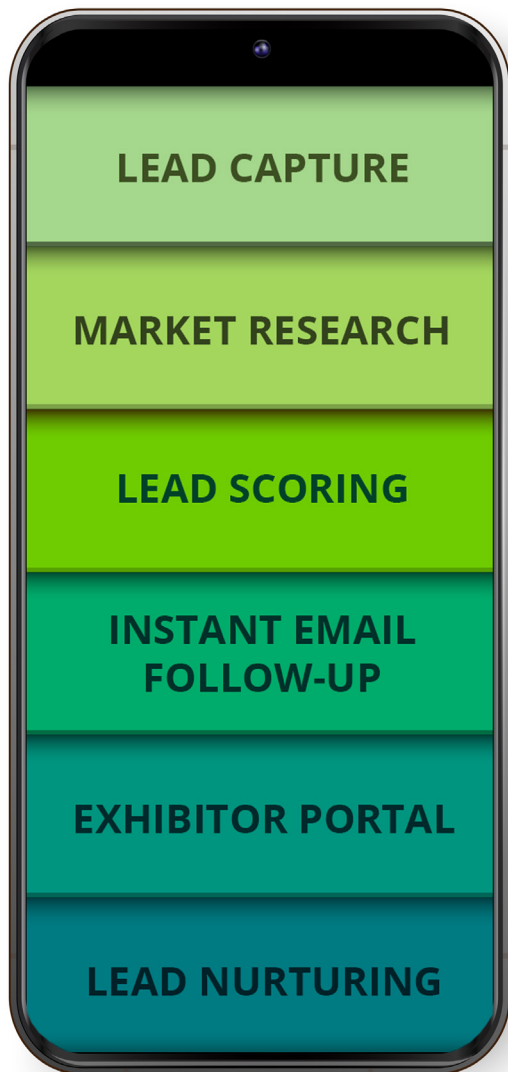


6 Tools to Maximize Your Sales Opportunities

CompuLEAD® is the most powerful way to capture sales leads on the trade show floor using your own smartphone or a rented tablet. With six distinct tools to help warm up your sales calls and boost ROI, it's a marketing plan in an app!



- 1 Collect leads on and off the show floor
- 2 Create action codes or survey questions to qualify leads
- 3 Score leads to identify your hottest prospects
- 4 Send targeted content to educate and inform prospects
- 5 Access leads any time
- 6 Transfer leads to your CRM for quick lead follow-up

Equip Your Team With the Right Tools For the Job

Show Code: **AAIW23**


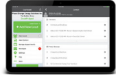





























Early Bird Pricing Ends: 9/18/23 | Standard Pricing Begins: 9/19/23

Order Online: compusystems.com/order

LEAD MANAGEMENT PRODUCTS CATALOG

The SEMA Show

PRODUCT COMPARISON CHART

	 CompuLEAD® App	 CompuLEAD® Tablet	 CompuLEAD® Kiosk
Scan badges for full contact details			
Capture demographic data			
Download app to my own phone			
Use app on rented device			
Capture leads off the show floor			
Capture leads in self-serve mode			
Pair with wireless printer*			
Qualify leads with action codes/surveys*			
Add notes to leads			
Send electronic literature*			
Export leads in CSV format			
Comply with GDPR*			

*Additional charges may apply

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LEAD MANAGEMENT PRICING CATALOG

The SEMA Show

	9/18/23 EARLY BIRD ENDS	9/19/23 STANDARD BEGINS
A-la-Carte		
CompuLEAD App 1 User Activation (173A)	\$380	\$500
+ Additional User Activations (173B)	\$140	\$140
CompuLEAD Tablet (174A)	\$480	\$555
Packages		
CompuLEAD App 3 User Activations (115)	\$600	\$660
<ul style="list-style-type: none"> Download app to 3 of your smart phones or tablets to capture leads at your booth or anywhere else Qualify top prospects with custom qualifiers and surveys Send prospects up to 5 video links & 15 PDFs for quick email follow-up 		
CompuLEAD Tablet (114)	\$765	\$850
<ul style="list-style-type: none"> One additional app activation for your own mobile device Send prospects up to 5 video links & 15 PDFs for quick email follow-up Identify top prospects with custom qualifiers and surveys (up to 99 qualifiers & 10 survey questions) Delivery, setup and in-booth training 		
CompuLEAD Kiosk For Stand (175A) <i>or</i> Table Top (275A)	\$995	\$995
<ul style="list-style-type: none"> Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service Custom survey questions and digital content delivery system – leave your hard copies at the office Delivery, set up, training, and pickup Choose between two options preshow: stand or table top. 		
Add-ons		
Wireless Printer For App (287A) <i>or</i> Tablet (187A) – Only pairs to 1 device/app at a time	\$110	\$130
Delivery, Setup and In-Booth Training For App (108) <i>or</i> Tablet (08)	\$125	\$150
Lead Retrieval Product Pick-up For Tablet (09)	\$80	\$80
Custom Qualifiers and Survey Questions (05A)	\$90	\$90
Literature & Videos Delivery (LITE)	\$145	\$145
Insurance For Tablet (INS)	\$90	\$90
	Processing Fee = \$25	

Show Code: AAIW23

Early Bird Pricing Ends: 9/18/23 | Standard Pricing Begins: 9/19/23

Order Online: compusystems.com/order

Cancellation/Refund Policy:

By completing this lead retrieval order, you agree to be held liable for the safekeeping and return of the lead retrieval device and its accessories. If the device or Bluetooth printer is damaged, lost, or stolen, a replacement fee of \$500 per item will be charged. If the power cord is not returned for any device, a \$100 replacement fee will be charged. If the device is not returned within one hour after the show floor closes, a \$100 late fee will be assessed. All fees will be charged to the credit card used when placing the order. CompuSystems and atEvent are not liable in the event of any hardware or software malfunction, service interruption, or loss of saved leads. No refunds on the CompuLEAD App once it has been activated. No refunds on all CompuLEAD products within 30 days of the start of the event or after the event begins. Orders canceled before that period are entitled to a full refund less a \$100 cancellation fee. If the event dates change, the original event dates will apply to the refund policy.

Drive Traffic to Your Booth

Maximize traffic to your booth with TrafficMax attendee list marketing services. This user-friendly, online attendee list and marketing system will help you reach qualified buyers for your products and services. It's never been easier to market your presence at the show and also help ensure a return on your exhibiting investment.

Order Online:

TrafficMax Attendee List Marketing Service

Attendee List Use

Mine the attendee data to create a targeted list for marketing purposes. List is provided in either a csv or tab delimited format.
Email addresses NOT included.
Please note: You must use Internet Explorer, Google Chrome or Firefox to download your list.

Label Printing

View and print mailing labels in PDF format for the list you select. Labels are formatted for you to help create professional looking mailers.
Please note: you will not receive a copy of the list in another format.

	MINIMUM ORDER	COST PER RECORD	SETUP FEE
Attendee List Use	\$260	\$0.16	-
Label Printing	\$260	\$0.16	\$75

Cancellation/Refund Policy:

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