



**SEMA 2023**  
**Las Vegas Convention Center**  
**October 31 – November 3, 2023**



## **EXHIBITOR INSURANCE PROGRAM**

### **EXHIBITOR GENERAL LIABILITY INSURANCE**

SEMA requires that all Exhibitors carry Commercial General Liability Insurance with limits of at least \$1,000,000 per occurrence, \$2,000,000 aggregate Specialty Equipment Market Association (SEMA), the SEMA Show, Las Vegas Convention & Visitors Authority (LVCVA) and Freeman Company shall be named as Additional Insured. This Insurance must be in force during the lease dates of the event, October 25 – November 8, 2023.

Our insurance:

- Protects exhibitors who do not have Commercial General Liability Insurance or who do not want to use their own insurance
- Protects foreign exhibitors whose insurance will not pay claims brought in U.S. courts
- Cost is US \$80 per exhibiting company - regardless of booth size

### **IF YOU HAVE YOUR OWN INSURANCE**

#### **Certificate Holder:**

SEMA Show  
c/o Specialty Equipment Market Association  
1575 W. Valley Vista Drive  
Diamond Bar, CA 91765

#### **Additional Insured:**

Specialty Equipment Market Association (SEMA), The SEMA Show,  
Las Vegas Convention & Visitors Authority (LVCVA) and Freeman Company

### **IF YOU NEED TO PURCHASE INSURANCE -IT'S EASY TO APPLY...**

Online - [Exhibitor Application](#)

### **QUESTIONS?**

Please Contact:

Kendra Reilly Monahan at 212.867.3642 or [kmonahan@risk-strategies.com](mailto:kmonahan@risk-strategies.com)

**Deadline to apply for these insurance programs is October 7, 2023**