

FREQUENTLY RENTED ITEMS

Below are the most frequently requested booth rental items at the SEMA Show. To receive the best rates possible, you must order before the Advance Rate deadline. To see full list, see “**Deadline Checklist**”.

FREEMAN / WESTGATE SERVICES	Price	Advance Rate Deadline
• Freight/Material Handling: Warehouse, crated	\$77.65/100 lbs.	October 18
• Freight/Material Handling: Show Site, crated	\$71.85/100 lbs.	October 30
• Freight/Material Handling (**): 500 lbs.	Free	NA
• Electrical Labor (*): Straight Time (Freeman & TSE)	\$102.05	October 13
• Electrical Labor (*): Overtime (Freeman & TSE)	\$193.15	October 13
• Electrical Outlet: 500w (5 amps)	\$99.40	October 13
• Booth Vacuuming – 3 Days	\$1.17/sq. ft.	October 13
<i>Carpet ordered through Freeman will be vacuumed at no charge the night of Monday, October 30th only. Be sure to order at Service Desk or Freeman Concierge prior to noon on October 30th.</i>		
• Installation/Dismantle Labor: Straight time <i>(Monday – Friday, 8:00 a.m. – 5:00 p.m. / all other times = \$147.45)</i>	\$83.30	October 13

(*) Electrical labor is not required if the outlet is placed in the back of the booth for linear exhibits.

(**) Exhibitors with 400 sq. ft. or less will receive their first 500 lbs. of freight FREE with no restrictions. Freight can be delivered to the Freeman Advance Warehouse, shipped directly to Show site or delivered in a privately owned or a rental vehicle which is driven by a company employee (not temporary labor) to receive the 500 lbs. free.

(***) Exhibitors with booths over 450 sq. ft. are eligible for a Carpet Package of Classic Carpet, ½” thick Carpet Padding and Plastic Covering for \$2.05 per sq. ft., if ordered by October 13th. After the deadline date, standard rates will apply.

FREEMAN FURNISHING RENTALS – See “Carpet, Furnishings & Booth Rentals” for more selections.

• Booth Package: Linear - table, chairs and carpet	\$385.75 <i>(per 10'x10')</i>	October 13
• Carpet: Classic 9' x 10'	\$132.20	October 13
• Carpet Package (***) - Booths over 450 sq.ft.	\$2.05 sq.ft.	October 13
• Chair: Black Diamond Side Chair	\$74.00	October 13
• Stool: Black Diamond	\$149.25	October 13
• Table: 6', draped and skirted on 3 sides	\$127.45	October 13
• Wastebasket - Corrugated	\$10.75	October 13

LEAD RETRIEVAL RENTAL – See “Booth Services” for more selections.

• CompuLEAD App <i>(3 User Activations)</i>	\$585	September 18
▪ Custom qualifiers & surveys		
▪ (15) pieces of literature – (15 PDFs, 5 MB each)		
▪ (5) links to videos		