



Las Vegas Convention Center, Las Vegas Nevada

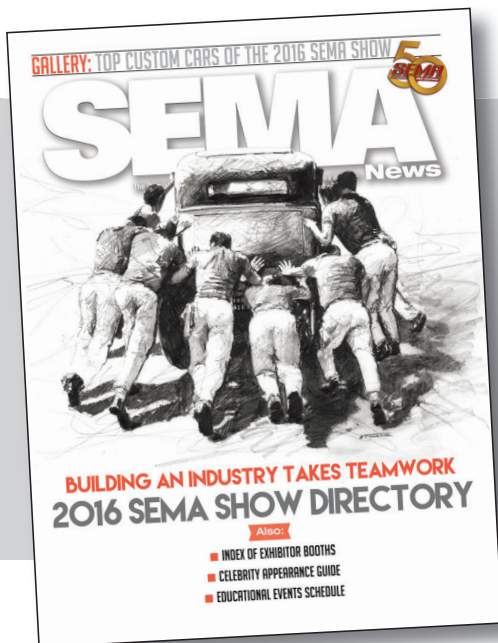
Exhibit Days: October 31 – November 3, 2017

Education Days: October 30 – November 3, 2017

OFFICIAL SEMA SHOW DIRECTORY

UPDATE YOUR SEMA SHOW DIRECTORY LISTING

Your company's designated SEMA Show contact will receive specific instructions via e-mail regarding your company's *SEMA Show Directory* listing with instructions on how to update pertinent information online. **The deadline to be included in the printed *SEMA Show Directory* is Friday, August 25, 2017.**



The *SEMA Show Directory* is contained in the November issue of *SEMA News* and is mailed to 18,000 industry professionals the weeks leading up to the SEMA Show. An additional 40,000 copies are distributed on-site at the Show.

If you have any questions or need assistance regarding your company's directory listing, contact Brendan Gillespie at brendang@sema.org or 909-978-6661