



Las Vegas Convention Center, Las Vegas Nevada  
Exhibit Days: November 5–8, 2024  
Education Days: November 4–8, 2024

## UPDATE YOUR SEMA SHOW DIRECTORY LISTING

Included with your booth is a listing in the *SEMA Show Directory* (Company Name, Booth Number, City/State).

In early August, your company's designated SEMA Show contact will receive an email with specific instructions on how to update your company's *SEMA Show Directory* listing.

The deadline to update your listing printed in the *SEMA Show Directory* is **Wednesday, August 14, 2024**.



The *SEMA Show Directory* is contained in the November issue of *SEMA Magazine* and is mailed to industry professionals the weeks leading up to the SEMA Show. Additional copies are distributed on-site at the Show.

If you have any questions or need assistance regarding your company's directory listing, contact **Maurice O'Connell** at [mauriceo@sema.org](mailto:mauriceo@sema.org) or 909-978-6660.