

UPDATE YOUR SEMA SHOW DIRECTORY LISTING

Included with your booth is a listing in the *SEMA Show Directory*. In early August, your company's designated SEMA Show contact will receive an email with specific instructions on how to update your company's *SEMA Show Directory* listing.

The deadline to update your listing printed in the SEMA Show Directory is Friday, August 21, 2020.



The *SEMA Show Directory* is contained in the November issue of *SEMA News* and is mailed to industry professionals the weeks leading up to the SEMA Show. Additional copies are distributed on-site at the Show.

If you have any questions or need assistance regarding your company's directory listing, contact Maurice O'Connell at mauriceo@sema.org or 909-978-6660.