FREIGHT TARGET DATES & TIMES

The tremendous size of the SEMA Show 2019 necessitates a scheduled freight move-in plan that ensures an orderly and efficient set-up. Each exhibitor is assigned a target time. This is the time your exhibit freight must arrive at the SEMA Show.

Freight Delivered to the Freeman Warehouse - Advance Shipments
- Deadline date for shipment to advanced warehouse is Thursday, October 24th; additional fees will apply after deadline date.
- Best option if you want to begin set-up at your assigned target time.
- Freeman Warehouse open Monday-Friday, 7:00am – 2:30pm.
- Use the Advance Warehouse shipping label provided online.
- Freight will be at your exhibit space at your scheduled target time.
- Hanging Signs must be shipped to the Freeman Warehouse to receive the advance rate. Use the shipping label provided online.
- Sign up for the free FreemanOnline Mobile App at folmobile.freemanco.com to receive a text when your freight arrives at the warehouse and when it is placed in your booth.

Freight Delivered Directly to SEMA Show Site by Commercial Carrier
- Show site freight cannot be delivered before Thursday, October 31st.
- Freight delivered commercially to show site must arrive on the company’s scheduled target time at the Freeman Marshaling Yard (opens at 6:00am).
- Make arrangements with your freight carrier to arrive at your assigned target time (some van lines and common carriers may not be willing to provide Saturday and/or Sunday delivery service).
- Freeman Marshaling Yard accepts certified weigh tickets.
- It may take one to five hours for your freight to clear the marshaling yard, travel to the convention center, get off-loaded at the freight door and delivered to your booth.
- If you miss your target time, you may be required to pay $12.25/cwt surcharge on material handling.

Freight Delivered Directly to SEMA Show Site by Personally Owned Vehicles (POV) - Freeman Cart Service
- A POV is an employee-driven car, truck, van or trailer and Material Handling Fees will apply.
- 500 lbs. of Material Handling for exhibitors that have 400 square feet or less of exhibit space (round-trip).
- Target times do not apply to hand-carry or small package shipments (FedEx, UPS, DHL).
- Freight that is a POV can go directly to the Las Vegas Convention Center, Saturday – Monday to unload.
- See times and map online.

You may set-up your booth any time after your target time and when your booth properties are delivered, in accordance with show set-up rules. When ordering booth labor, please keep in mind that it may take one to five hours to clear the marshaling yard.

NEED TO CHANGE YOUR TARGET TIME?
To request a change in target time or have questions, send an e-mail to Sam Blanton at sam.blanton@freeman.com. REQUESTS MUST BE RECEIVED BY OCTOBER 4, 2019. Freeman will advise if a time change can be accommodated.

IT IS TO YOUR ADVANTAGE TO MEET YOUR TARGET TIME. YOU HAVE A PRIORITY ON MANPOWER WHEN YOU ARRIVE ON SCHEDULE.

See Freight Target Times section on the Exhibitor Services website for your assigned target date and time.