

BOOTH VEHICLE DISPLAY INFORMATION

(This is for Vehicles in an Exhibitor's Booth)

Exhibitor may not display products in their booth or on Show vehicles from eligible non-exhibiting companies unless approved in writing by Show Management. If the vehicle arrives at the SEMA Show with blatant usage and/or branding of products from non-exhibiting companies, your booth vehicle will not be placed at the Show.

PLEASE NOTE! MOVE-OUT PROCEDURES FOR ALL VEHICLES IN BOOTHS WILL BE NEW FOR 2021. NO BOOTH VEHICLES MAY BE STARTED PRIOR TO 4:30PM ON FRIDAY, NOVEMBER 5TH. FURTHER INSTRUCTIONS WILL BE PROVIDED WITH BOOTH VEHICLE APPROVAL.

Show Management shall have final authority in determining rules violations; however, the following shall constitute the general guidelines to be used by Show Management when determining a non-exhibitor's allowable presence on a booth vehicle:

- Decals of non-exhibitors may be no more than 50 square inches on the vehicle, with a maximum height of 3 inches.
- Tires from non-exhibiting manufacturers can have no signage, including wheel stands.
- Builder's signs may be a maximum size of 28 inches x 44 inches, with the maximum name/logo size for non-exhibitors of 2 inches high.
- No flyers, handouts or other representations may be visible or placed around the booth vehicle promoting a non-exhibiting company.

All Booth Vehicles must adhere to LVCVA Fire Regulations:

- All vehicles must have both battery cables disconnected and taped, alarms disconnected, and fuel filler caps locked or sealed to prevent escape of vapors and to avoid tampering.
- Fuel tanks cannot be more than ¼ tank full or contain 5 gallons, whichever is less.
- Display vehicles may occupy no more than 80% of the contracted exhibit space and must adhere to the line-of-sight rules.
- Vehicles must be set back 10 inches from the aisle.
- Vehicles may not be started, or battery cables connected during Show hours. During non-Show hours, vehicles may not be started without Show Management approval.
- **Firearms, weapons, fireworks, and explosives of all kinds, including replicas are prohibited from the premises of the SEMA Show. This prohibition applies to interior and exterior premises, including parking areas, and applies to all vehicles and displays whether the weapons/firearms are permanently or temporarily affixed.**

BOOTH VEHICLE(S) INSTRUCTIONS FOR MOVE-IN

There are **NO** specific times to move in a Booth Vehicle. Due to the many exhibitors setting up over the course of (5) days in varying stages of readiness, this would be impossible to manage. You do **not** need to check in your booth vehicle, however:

1. Booth needs to be completely set-up – (vehicle cannot block aisles.)
2. Empty freight needs to be removed from the booth.
3. There needs to be a clear aisle to get vehicle to booth – Freeman will help with this.
4. Go to assigned area per your hall – **please see map next page.**
5. A Freeman representative will assist you to your booth.
6. No spotting fees will be incurred by exhibitor (unless vehicle is inoperable and needs to be towed or pushed.)
7. **Deadline to have vehicle in booth is 3:00pm, Monday, November 1st, (but can be earlier).**

Please note there is no overnight parking at LVCC - this includes trailers. This does not apply to approved vehicles. Trailers cannot be left on LVCC grounds – they will be towed.

Questions? E-mail boothvehicle@sema.org or lorrym@sema.org

BOOTH VEHICLE CHECK-IN MAP

LAS VEGAS CONVENTION CENTER



*MAP SUBJECT TO CHANGE

- BOOTH VEHICLE(S) INSTRUCTIONS FOR MOVE-IN
- BOOTH NEEDS TO BE COMPLETELY SET-UP.
 - EMPTY FREIGHT NEEDS TO BE REMOVED.
 - THERE NEEDS TO BE A CLEAR ANGLE TO GET VEHICLE TO BOOTH.
 - PLEASE GO TO YOUR ASSIGNED BOOTH CHECK-IN LOCATION BASED ON MAP.
 - YOU WILL BE ASSISTED BY A FREEMAN REPRESENTATIVE.
 - ALL VEHICLES NEED TO BE IN PLACE BY MONDAY, NOVEMBER 1ST AT 3:00 PM.