



Las Vegas Convention Center • Las Vegas, Nevada  
Exhibit Days: October 30 – November 2, 2018  
Education Days: October 29 – November 2, 2018

## BOOTH VEHICLE DISPLAY INFORMATION

(This is for Vehicles in Exhibitor's Booth)

Exhibitor may not display products in their booth or on Show vehicles from eligible non-exhibiting companies unless approved in writing by Show Management. If the vehicle arrives at the SEMA Show with blatant usage and/or branding of products from non-exhibiting companies, your booth vehicle will not be placed at the Show.

All vehicles must remain in Exhibitor's booth until 4:00pm, Friday, November 2, 2018. At close of show, all vehicles leaving the building for the SEMA Cruise will be directed to the nearest vehicle freight door.

Show Management shall have final authority in determining rules violations; however, the following shall constitute the general guidelines to be used by Show Management when determining a non-exhibitor's allowable presence on a booth vehicle:

- Decals of non-exhibitors may be no more than 50 square inches on the vehicle, with a maximum height of 3 inches.
- Tires from non-exhibiting manufacturers can have no signage, including wheel stands.
- Builder's signs may be a maximum size of 28 inches x 44 inches, with the maximum name/logo size for non-exhibitors of 2 inches high.
- No flyers, handouts or other representations may be visible or placed around the booth vehicle promoting a non-exhibiting company.

### All Booth Vehicles must adhere to LVCVA Fire Regulations:

- All vehicles must have both battery cables disconnected and taped, alarms disconnected, and fuel filler caps locked or sealed to prevent escape of vapors and to avoid tampering.
- Fuel tanks cannot be more than ¼ tank full or contain 5 gallons, whichever is less.
- Display vehicles may occupy no more than 80% of the contracted exhibit space and must adhere to the line-of-sight rules.
- Vehicles must be set back 10 inches from the aisle.
- Vehicles may not be started or battery cables connected during Show hours. During non-Show hours, vehicles may not be started without Show Management approval.
- **Firearms, weapons, fireworks, and explosives of all kinds are prohibited from the premises of the SEMA Show. This prohibition applies to interior and exterior premises, including parking areas, and applies to all vehicles and displays whether the weapons/firearms are permanently or temporarily affixed. Any exceptions to this policy must be granted in writing by Show Management.**

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## BOOTH VEHICLE(S) INSTRUCTIONS FOR MOVE-IN

There are **NO** specific times to move in a Booth Vehicle. Due to the many exhibitors setting up over the course of (5) days in varying stages of readiness, this would be impossible to manage. You do not need to check in your booth vehicle, however:

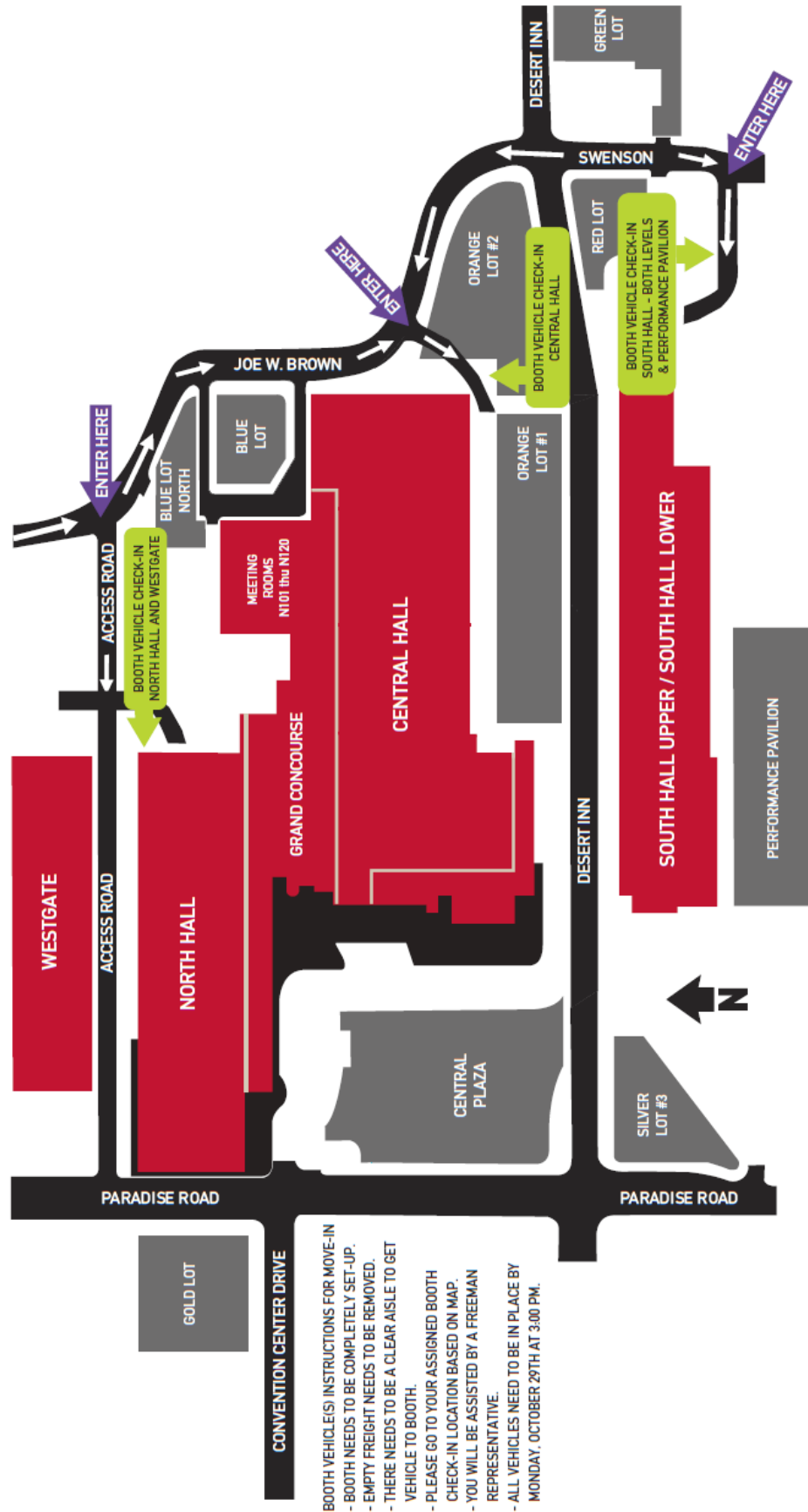
1. Booth needs to be completely set-up – (vehicle cannot block aisles.)
2. Empty freight needs to be removed from the booth.
3. There needs to be a clear aisle to get vehicle to booth – Freeman will help with this.
4. Go to assigned area per your hall – **please see map next page.**
5. A Freeman representative will assist you to your booth.
6. No spotting fees will be incurred by exhibitor (unless vehicle is inoperable and needs to be towed or pushed.)
7. **Deadline to have vehicle in booth is 3:00pm, Monday, October 29<sup>th</sup>, (but can be earlier).**

*Please note there is no overnight parking at LVCC - this includes trailers. This does not apply to vehicles on display in your booth. Trailers cannot be left on LVCC grounds – they will be towed.*

Questions? E-mail [boothvehicle@sema.org](mailto:boothvehicle@sema.org) or [lorrim@sema.org](mailto:lorrim@sema.org)

## BOOTH VEHICLE CHECK-IN MAP

LAS VEGAS CONVENTION CENTER



- BOOTH VEHICLE(S) INSTRUCTIONS FOR MOVE-IN**
- BOOTH NEEDS TO BE COMPLETELY SET-UP.
  - EMPTY FREIGHT NEEDS TO BE REMOVED.
  - THERE NEEDS TO BE A CLEAR AISLE TO GET VEHICLE TO BOOTH.
  - PLEASE GO TO YOUR ASSIGNED BOOTH CHECK-IN LOCATION BASED ON MAP.
  - YOU WILL BE ASSISTED BY A FREEMAN REPRESENTATIVE.
  - ALL VEHICLES NEED TO BE IN PLACE BY MONDAY, OCTOBER 29TH AT 3:00 PM.