



IN ORDER TO MAINTAIN A BUSINESS ATMOSPHERE AT AAPEX AND THE SEMA SHOW, WE REQUIRE YOUR COOPERATION IN COMPLYING WITH THESE POLICIES AS A CONDITION OF YOUR ATTENDANCE:

- When Show Management* scans your badge, your personal information is processed pursuant to Show Management's legitimate interest in tracking attendance, traffic flow, and providing a better Show for attendees. By allowing vendors/exhibitors to scan your badge, all registration information you provided to Show Management during the registration process is shared with them. Vendors/exhibitors may then contact you regarding their goods or services. Please review their privacy policies for additional information. If you do not want to share your information, do not permit the vendor/exhibitor to scan your badge. If you do not want to receive communications from a vendor, you must contact that vendor/exhibitor directly. *Show Management includes AAPEX Show Management (Auto Care Association, AASA/MEMA and William T. Glasgow, Inc.) and SEMA Show Management (Specialty Equipment Market Association – SEMA).
- In the interest of maintaining a professional atmosphere, attendees must wear appropriate apparel at all times. Business or semi-business attire is suggested. Logos and sayings on apparel must be in good taste. Show Management reserves the right to make determinations on appropriate apparel.
- Badges are the property of AAPEX and the SEMA Show and must be surrendered upon request. Badges must be worn in plain view at all times.
- Random distribution of promotional material or business cards or selling of product of any type is not allowed.
- Nonexhibiting Manufacturers/Service Providers attend for the sole purpose of viewing the AAPEX and the SEMA Show for future exhibiting opportunities. There is a limit of two registrants per company for no more than 2 years.
- Nonexhibiting Manufacturers/Service Providers are not permitted to have merchandise, samples or catalogs.
- Showrooms, hospitality suites, special presentations or sponsorship of any activity cannot be hosted by Nonexhibiting Manufacturers/Service Providers anywhere in Las Vegas during AAPEX and the SEMA Show.
- Anyone who is observed approaching buyers in the aisles or in an exhibitor's booth not their own, will be removed.
- Smoking is prohibited in the Las Vegas Convention Center and Sands Expo.
- No one under the age of 16 years, including infants will be allowed on to the exhibit floors. Show Management does not provide any child-care or babysitting services on-site. Use of a school ID is not acceptable to prove age unless it provides a date of birth.
- Drones/unmanned aerial vehicles (UAVs), Hoverboards, and personal mobility devices--such as segways, skateboards, skates and scooters (motorized or foot-powered) are NOT allowed at AAPEX and the SEMA Show. No Exceptions. This includes all non-ADA-approved mobility devices. FAA regulations require UAVs/Drones to be flown at least 5 miles

from any active airport. The Sands Expo, Westgate Hotel and Las Vegas Convention Center are less than 5 miles from McCarran International Airport. Any of these items reported or found at the Shows will be confiscated until Show end. PLEASE leave these items at home!

CAMERA AND VIDEO POLICY - FAILURE TO CONFORM TO ANY OF THESE REGULATIONS WILL RESULT IN REMOVAL:

- AAPEX and the SEMA Show owners are authorized to make and may use, without limitation, notification or compensations, audio and/or visual recordings of activities at their trade Shows, as well as the names of the companies and participants of the Shows.
- Professional video crews must carry the official video pass at either Show.
- At AAPEX, photographs and personal videos are permitted with the exhibitor's permission only. Please see [FAQs](#) for more information.
- At the SEMA Show, photographs and personal videos are permitted with the exhibitor's permission only.

PHOTO RELEASE:

In consideration of being allowed to participate in AAPEX and the SEMA Show, the participant hereby grants AAPEX and the SEMA Show and it assigns (1) full and unconditional permission to make still or motion pictures and any other type(s) of audio or visual recordings of participant's activities and participation in AAPEX and the SEMA Show event and at the site of the event before, during and after the event; and (2) the exclusive, worldwide and perpetual rights to use the same, together with the name, likeness and biography of participant and its employees and assigns, along with the names, likenesses and data of, or relating to, participant's products and display, for publicity, advertising, endorsements, promotion and any other kind or type of exhibition or exploitations, whether or not for profit, in print, audio, video and other communications media by reproduction and sale or other distribution by any and all means now known or hereafter developed.