2019 SPONSORSHIP OPPORTUNITIES
TUESDAY, NOV. 5–FRIDAY, NOV. 8, 2019  |  SEMASHOW.COM/ADVERTISING-SPONSORSHIPS

FOR ADDITIONAL INFORMATION, CONTACT:
SEMA SALES • 909-396-0289 • SALES@SEMA.ORG
SEMA SHOW SPONSORSHIPS.

UNDENIABLE BRAND EXPOSURE.

70,000+ QUALIFIED BUYERS ATTENDED IN 2018

THE SEMA SHOW IS THE PREMIER AUTOMOTIVE SPECIALTY PRODUCTS TRADE EVENT IN THE WORLD. IT DRAWS THE INDUSTRY’S BRIGHTEST MINDS AND HOTTEST PRODUCTS TO ONE PLACE.

LAS VEGAS CONVENTION CENTER	
LAS VEGAS, NEVADA

TUESDAY, NOV. 5–FRIDAY, NOV. 8, 2019

SEMASHOW.COM/ADVERTISING-SPONSORSHIPS

FOR ADDITIONAL INFORMATION, CONTACT:
SEMA SALES • 909-396-0289 • SALES@SEMA.ORG
Starter-Pack Sponsor ....................................................................... $4,500

The SEMA Show starter-pack sponsorship package functions as a meaningful way to build brand awareness and communicate to attendees before and during the Show.

**Sponsorship includes:**
- One aisle sign.
- One single-sided billboard kiosk panel.
- One ½-page, 4-color ad in the official SEMA Show Directory.
- One ½-page, 4-color (horizontal only) ad in the official SEMA Show Pocket Guide.

- Aisle sign and billboard locations subject to availability.
- Sponsorship includes production, delivery and installation.
- Sponsor must provide production-ready artwork in an approved digital format by the artwork deadline.
- All sponsorship artwork must adhere to specifications and requirements provided by production company.
Value-Pack Sponsor

The SEMA Show value-pack sponsorship provides exhibitors with a variety of print and on-site advertising that builds brand awareness leading up to and during the Show.

Sponsorship includes:

- One aisle sign.
- Three single-sided billboard kiosk panels.
- One carpet ad.
- One ½-page, 4-color ad in the October issue of SEMA News—SEMA Pre-Show issue.
- One ½-page, 4-color ad in the November issue of SEMA News—the official SEMA Show Directory.
- One ½-page, 4-color (horizontal only) ad in the official SEMA Show Pocket Guide.

• Aisle sign, billboard and carpet ad locations subject to availability.
• Sponsorship includes production, delivery and installation.
• Sponsor must provide production-ready artwork in an approved digital format by the artwork deadline.
• All sponsorship artwork must adhere to specifications and requirements provided by production company.
Hanging Banners

(Inquire)

(Contact your SEMA representative for sizes, positions and prices.)

The interior and exterior of the Las Vegas Convention Center provide an excellent opportunity for high-impact, targeted banner placement for exhibitors.

**Sponsorship includes:**

- Banner production, installation and removal.
- Exclusive location for your company banner inside or outside of the exhibit halls.

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- Sponsor must provide production-ready artwork in an approved digital format by the artwork deadline.
- All sponsorship artwork must adhere to specifications and requirements provided by production company.
Rig Space ................................................................................................. $20,000

The outside display areas around the Las Vegas Convention Center are popular destinations during the SEMA Show. A rig space offers tremendous outdoor opportunity to extend your brand message to 160,000 industry attendees from around the globe.

Sponsorship includes:
- Four 3'x5' banners (sponsor to supply).
- 30'x80' rig space—tractor/trailer only.
- One full-page, 4-color ad to appear in the October issue of SEMA News.
- One full-page, 4-color ad to appear in the November issue of SEMA News—the official SEMA Show Directory.
- One ½-page, 4-color ad (horizontal only) to appear in the official SEMA Show Pocket Guide.
- 60-day online SEMA eNews ad package.

30'x80' Outdoor Display Space........................................................................ Inquire

OUTSIDE DISPLAY RULES
- There can be no sharing of rig or display spaces.
- All products, banners or signs on display must be those of your company and no other company without written permission of SEMA.
- If qualified to exhibit in the SEMA Show, the company or the exhibitor must have a minimum of 100 sq. ft. of exhibit space in the Show.
- All displays, vehicles and demonstrations must remain within the contracted space until 4:00 p.m. on Friday.
- No alcohol served during Show hours.
- All Exhibitor Rules & Regulations of the SEMA Show must be observed.
- No sampling of products without written permission of SEMA.
- No selling of any merchandise is permitted without prior approval of SEMA, and any authorized selling will be subject to the Nevada Department of Taxation rules and regulations.
- Sponsor must provide actual photo of trailer/display space and all planned branding/signage/promotion 60 days prior to the Show.
Attendee Bags (sponsor to supply) ................................................................. $15,000

Exclusive sponsorship.

Build brand awareness through this mobile marketing opportunity that allows your company to be the exclusive provider of carry-home bags distributed in the registration and lobby areas of the Show.

Sponsorship includes:

- Distribution of your company’s custom-printed bag from the registration and badge holder pick-up locations.
- One full-page, 4-color ad in the November issue of SEMA News—the official SEMA Show Directory.
- One full-page, 4-color ad in the official SEMA Show Pocket Guide.
- 60-day online SEMA eNews ad package.

- Sponsor to supply minimum of 20,000 attendee bags.
- Bags must be shipped to warehouse for delivery by September 20, 2019. Shipping instructions will be provided.
- Bag may include a corporate brochure. Sponsor must submit bag design and insert proof to SEMA for approval no later than August 30, 2019.
BADGE LANYARDS/REGISTRATION PENS

**Badge Lanyards**
(sponsor to supply) .................. $12,500 each

Sponsorship quantities may be limited.

Have attendees wear your company name.
Be one of the four select sponsors of attendee lanyards distributed at various badge holder pick-up locations throughout the Show.

**Sponsorship includes:**
- Distribution of lanyards at various badge holder pick-up locations.
- One full-page 4-color ad in the November issue of SEMA News—the official SEMA Show Directory.

- Sponsor must supply 10,000 dual-clip style lanyards.
- Lanyards must be shipped to SEMA warehouse for delivery by September 20, 2019. Shipping instructions will be provided.
- Sponsor must submit lanyard design to SEMA for approval no later than August 30, 2019.

**Registration Pens** (sponsor to supply)................................. $7,500

Exclusive sponsorship.

Thousands of pens with your company logo, information and booth number will find their way into the hands of SEMA buyers and attendees. Pens are sure to be used at the Show and all year long.

**Sponsorship includes:**
- Placement of your company’s logo, information and booth number on custom pens to be used and available at registration and information booths.
- One full-page, 4-color ad in the November issue of SEMA News—the official SEMA Show Directory.
- 60-day online SEMA eNews ad package.

- Sponsor to supply minimum of 10,000 pens.
- Pens must be shipped to SEMA warehouse for delivery by September 20, 2019. Shipping instructions will be provided.
- Sponsor must submit pen design to SEMA for approval no later than August 30, 2019.
Aisle Sign Logos

$950 per sign

(2'x5' logo inclusion on both sides of the sign)

Above every aisle hangs a sign to help attendees find their way around the Show. You can arrange to have your company's logo added on both sides of any selected sign(s).

Sponsorship includes:

- Placement of your company logo on both sides of the selected aisle sign(s).
  Specific aisles may be requested.

- Aisle sign locations subject to availability.
- Sponsor must provide production-ready artwork in an approved digital format by the artwork deadline.
- All sponsorship artwork must adhere to specifications and requirements provided by production company.
- Sponsorship includes production, delivery and installation.
Digital Signage

Digital Signage gives you the power to display media-rich content and eye-popping visuals on four screens above the busy lobbies of the Las Vegas Convention Center.

**Sponsorship includes:**
- Ad placement: One 8-second video or static ad continuously looping during SEMA Show hours.
- Screen locations: South Hall Lobby/Escalators and Grand Lobby C3-C4 Concourse.

Digital Signage

Digital Signage .................................................................................. Inquire

Sponsorship quantities may be limited.

Digital signage gives you the power to display media-rich content and eye-popping visuals on four screens above the busy lobbies of the Las Vegas Convention Center.

**Sponsorship includes:**
- Ad placement: One 8-second video or static ad continuously looping during SEMA Show hours.
- Screen locations: South Hall Lobby/Escalators and Grand Lobby C3-C4 Concourse.

- Sponsor must provide production-ready artwork in an approved digital format by the artwork deadline.
- All sponsorship artwork must adhere to specifications and requirements provided by production company.
- Sponsorship includes production, delivery and installation.
“YOU ARE HERE” FLOORPLANS

“You Are Here” Floorplans .............................................................................................................. $17,500
(includes production, delivery and installation)

Exclusive sponsorship.

Achieve maximum exposure in all sections of this year’s SEMA Show. More than 80 “You Are Here” floorplans will be strategically situated throughout the Show. It’s a feature that enables all visitors to easily navigate the 12 Show sections. Sponsor participation in the “You Are Here” floorplans puts your company ad (approximately 2’ high x 3’ wide) on ALL floorplans.

Sponsorship includes:

- Placement of your company’s ad on all of the “You Are Here” floorplans at the SEMA Show.
- One full-page 4-color ad in the November issue of SEMA News—the official SEMA Show Directory.
- 60-day online SEMA eNews ad package.

• Sponsor must provide production-ready artwork in an approved digital format by the artwork deadline.
• All sponsorship artwork must adhere to specifications and requirements provided by production company.
• Sponsorship includes production, delivery and installation.
Billboard Kiosk Panel.......................................................... $1,500 each side
(includes production, delivery and installation)

Three-sided Billboard Kiosks will be prominent in the registration area, lobby and strategically positioned throughout the entire Show—a great way to drive traffic to your booth.

Sponsorship includes:
- Placement of one billboard (single-sided, 4-color) panel within SEMA Show exhibit halls, lobbies or main areas. Specific locations may be requested.

- Sponsor must provide production-ready artwork in an approved digital format by the artwork deadline.
- All sponsorship artwork must adhere to specifications and requirements provided by production company.
- Sponsorship includes production, delivery and installation.
Meter Board Panel ............................................................. $2,000 per side
(includes production, delivery and installation)

Two-sided Meter Board Panels will be prominent in the registration area, lobby and strategically positioned throughout the entire Show—a great way to drive traffic to your booth.

Sponsorship includes:
- Placement of one meter board panel (single-sided, 4-color) panel within SEMA Show exhibit halls, lobbies or main areas. Specific locations may be requested.

- Sponsor must provide production-ready artwork in an approved digital format by the artwork deadline.
- All sponsorship artwork must adhere to specifications and requirements provided by production company.
- Sponsorship includes production, delivery and installation.
Carpet/Floor Ads .................................................................................................................. $1,500 each
(includes production, delivery and installation)

Make your mark at the SEMA Show. These 4’x4’ marketing/directional signs are placed at key locations throughout the Show to help buyers find their way to you. Put your company front and center as buyers navigate the show.

Sponsorship includes:

- Placement of your company’s logo, message and booth number on a floor ad. Specific locations may be requested.

- Sponsor must provide production-ready artwork in an approved digital format by the artwork deadline.
- All sponsorship artwork must adhere to specifications and requirements provided by production company.
- Sponsorship includes production, delivery and installation.
**Smart Ad Rotating Kiosk**

Smart Ad Rotating Kiosk* ............................................ $1,850 each panel
(includes production, delivery and installation)

Here’s an advertising opportunity with unmatched impact. Highly visible, rotating, four-sided, backlit Duratrans panels will be placed in SEMA Central, lobbies, registration and high-traffic areas.

**Sponsorship includes:**

- Placement of one Duratrans panel in a rotating unit located in a high-profile location within the Las Vegas Convention Center. Specific locations may be requested.

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- Sponsor must provide production-ready artwork in an approved digital format by the artwork deadline.
- All sponsorship artwork must adhere to specifications and requirements provided by production company.
- Sponsorship includes production, delivery and installation.

*Quantities limited. Subject to availability.
Media Center

Exclusive sponsorship.

Get serious exposure. The SEMA Show Media Center provides the appropriate atmosphere to get the word out to the 3,000-plus members of the press from around the world representing their magazines, newspapers, blogs and television shows at the Show.

Sponsorship includes:

- Title sponsorship of the SEMA Media Center.
- Two single-sided billboard kiosk panels inside the Media Center (production included in the fee).
- One banner position up to 10’x30’ in size, choice of available positions.
- Placement of sponsor’s literature in the Media Center.
- Recognition of sponsor on signage outside the Media Center and on directional signs.
- Recognition in attendee marketing materials mailed prior to the Show.
- 2-page spread, 4-color ad in the November issue of SEMA News—the official SEMA Show Directory.
- 2-page spread, 4-color ad in the official SEMA Show Pocket Guide.
- Media Center staff to wear sponsor-supplied shirts. (SEMA must approve in advance.)
- Opportunity to provide premium gift to all registered media. (Sponsor to supply and SEMA must approve in advance.)
- 60-day online SEMA eNews ad package.

Additional charges will be incurred for premium gifts if given to all registered media.
Sponsor must provide production-ready artwork in an approved digital format by the artwork deadline.
All sponsorship artwork must adhere to specifications and requirements provided by production company.
SPONSORED VEHICLE SPACE

Sponsored Vehicle Space ........................................ $2,000/vehicle space

Participating in the SEMA Show sponsored vehicle program provides exhibitors with extensive exposure to 160,000 attendees. Sponsored vehicle space is limited and must be purchased in advance.

Sponsorship includes:
- One reserved, sponsored vehicle placement.

- Sponsor will be assigned a check-in time for vehicle placement.
- Sponsorship includes one vehicle display spot.
**Shuttle Bus Kiosks** .......................................................................................................................... $20,000  
(includes production, delivery and installation)  
Exclusive sponsorship.

Shuttle bus kiosk sponsorship will place your corporate message in motion—a larger-than-life message that will be etched into buyers’ minds as they wait for a complimentary bus ride back to their hotel.

**Sponsorship includes:**
- Placement of company ad on four base panels of all shuttle bus route kiosks.
- One full-page, 4-color ad in the November issue of *SEMA News*—the official *SEMA Show Directory*.
- One full-page, 4-color ad in the official *SEMA Show Pocket Guide*.
- 60-day online *SEMA eNews* ad package.

- Sponsor must provide production-ready artwork in an approved digital format by the artwork deadline.
- All sponsorship artwork must adhere to specifications and requirements provided by production company.
- Sponsorship includes production, delivery and installation.
SEMA SHOW PUBLICATIONS.

160,000+ OPPORTUNITIES TO REACH ATTENDEES.

45K SEMA SHOW POCKET GUIDES PRODUCED
48K SEMA SHOW DIRECTORIES PRODUCED
70K SEMA SHOW DAILIES PRODUCED

SEMA PUBLICATIONS ARE THE IDEAL CHANNEL FOR EXHIBITORS LOOKING TO REACH A LARGE NUMBER OF SEMA SHOW ATTENDEES TO PROMOTE PRODUCTS, SPECIAL EVENTS AND INCREASE THEIR BRANDS’ EXPOSURE.

SEMASHOW.COM/ADVERTISING-SPONSORSHIPS

FOR ADDITIONAL INFORMATION, CONTACT:
SEMA SALES • 909-396-0289 • SALES@SEMA.ORG
SEMA News Magazine
Boost Your Presence at the SEMA Show.

Now, when you purchase a series of three 4-color ads sized 1/3-page or larger in SEMA News, you’ll have a powerful presence in the SEMA Show issues and will receive the fourth ad of the same size absolutely free. The free ad will be printed provided the first three ads are paid in full.

SEPTEMBER  SEMA SHOW PREP ISSUE
OCTOBER  SEMA PRE-SHOW ISSUE
NOVEMBER  SEMA SHOW ISSUE
• Bonus distribution at the SEMA Show
• Includes 2019 official SEMA Show Directory
• Industry 4-color Product & Catalog Showcase
DECEMBER  SEMA POST-SHOW ISSUE
• Business Technology
• Trends for 2020
• Retailer Spotlight

Don’t miss the chance to get your catalog or product showcased in the November issue of SEMA News, with a combined mail and on-site distribution of 48,000.

SEMA Show Directory
(October issue of SEMA News)
Step Out From the Crowd.

- The must-have, heavily distributed Show publication.
- One-stop shop for all SEMA Show exhibitor information.
- Delivers repeated, high-value impressions all year.
- Becomes a popular desk reference tool after the Show.
- Bonus circulation as the November issue of SEMA News.

Reserve your ad placement by August 30, 2019.
Review, authorize and return the insertion order TODAY.
(Ad materials due September 5, 2019.)

SHOW DIRECTORY ADVERTISING RATES
(October issue of SEMA News)

Bonus Distribution within the November issue of SEMA News.

PRINTED DIRECTORY:
- Full-page spread (4-color or b/w) ........................................ $9,500
- Half-page spread (4-color or b/w) ....................................... $4,970
- Full-page (4-color) .......................................................... $4,500
- Full-page (b/w) ............................................................. $3,000
- Half-page (4-color) .......................................................... $2,700
- Half-page (b/w) ............................................................. $1,460
- Logo next to listing (b/w only) ........................................ $270

COVERS + SPECIALS:
- C2 inside front cover* 1-page (4-color only) ....................... $25,500
- C4 back cover 1-page (4-color only) ................................ $12,000
- C3 inside back cover 1-page (4-color only) ....................... $9,000
- Belly band (4-color only) ................................................ $20,000
- Tab dividers (4-color only) .............................................. $6,100

*Gatefold inside cover ads also available. Contact for pricing.
SEMA Show Pocket Guide

- All 4-color.
- Every attendee’s on-site navigation tool.
- Indispensable companion to official SEMA Show Directory.
- Features handy booth number listings; fits in pocket.

Reserve your ad placement by July 26, 2019.
(Ad materials due August 30, 2019.)

POCKET GUIDE ADVERTISING RATES

<table>
<thead>
<tr>
<th>Printed Directory:</th>
</tr>
</thead>
<tbody>
<tr>
<td>C2 inside front cover 1-page (4-color only) …………………... $4,500</td>
</tr>
<tr>
<td>C3 inside back cover 1-page (4-color only) …………………... $4,200</td>
</tr>
<tr>
<td>C4 back cover 1-page (4-color only) ……………………….. $6,000</td>
</tr>
<tr>
<td>Full page (4-color)…………………...………………………… $1,500</td>
</tr>
<tr>
<td>Half page (4-color)…………………...………………………… $695</td>
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</table>

DISTRIBUTION SCHEDULE

<table>
<thead>
<tr>
<th>Issue</th>
<th>Dates</th>
<th>Quantity</th>
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</thead>
<tbody>
<tr>
<td>Issue 1 (Pre-Show)</td>
<td>Mailed 30 days prior to SEMA Show</td>
<td>40,000</td>
</tr>
<tr>
<td>Issue 2</td>
<td>Tuesday, November 5</td>
<td>10,000</td>
</tr>
<tr>
<td>Issue 3</td>
<td>Wednesday, November 6</td>
<td>10,000</td>
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<tr>
<td>Issue 4</td>
<td>Thursday, November 7</td>
<td>10,000</td>
</tr>
</tbody>
</table>

SEMA SHOW DAILY ADVERTISING RATES*

GOLD ADVERTISING PACKAGE:
(4) Full-page 4-color ads (One ad to appear in each of the SEMA Show Daily issues) …………………... $7,500/Net

SILVER ADVERTISING PACKAGE:
(4) Half-page 4-color ads (One ad to appear in each of the SEMA Show Daily issues) …………………... $4,250/Net

To upload ad materials, log on to www.SEMA.org/ftp
SEMA CRUISE OFFICIAL ROLL-OUT.

WIDEN THE EXPOSURE OF YOUR BRAND.

NEARLY 1,000 PARTICIPATING VEHICLES
20K+ CRUISE SPECTATORS

IN CELEBRATION OF A FANTASTIC WEEK OF INNOVATION AND INVENTION, HUNDREDS OF CARS AND TRUCKS FROM THE SEMA SHOW DEPART THE CONVENTION CENTER IN A PARADE OF ROLLING ART.

OUTSIDE THE HALLS OF THE LAS VEGAS CONVENTION CENTER, LAS VEGAS, NEVADA

OPEN TO THE PUBLIC
FRIDAY, NOV. 8, 2019 • 4:00 PM–6:00 PM

SEMASHOW.COM/ADVERTISING-SPONSORSHIPS

FOR ADDITIONAL INFORMATION, CONTACT:
SEMA SALES • 909-396-0289 • SALES@SEMA.ORG
The SEMA Cruise is the official closing event to the Show, where thousands of spectators gather to witness the best rolling car show on the planet! Be a part of the annual event and promote your company brand and products through the following sponsorship opportunities:

**Presenting Sponsorship ................................................................. $25,000**

**Sponsorship includes:**

- Sponsor logo to appear on all pre-, on-site and post-promotional SEMA Cruise signage at 100%.
- 2-page spread, 4-color ad to appear in the November issue of SEMA News (the official SEMA Show Directory) and the SEMA Show Pocket Guide.
- 2-page spread, 4-color ad to appear in the SEMA Show Daily Thursday issue.
- Sponsor web address to be featured in SEMA eNews.
- Sponsor banner ad and hyperlink to be featured on SEMAshow.com for 90 days.
- Minimum of 12 PA announcements during the SEMA Cruise.
- Sponsor representative to be interviewed during the SEMA Cruise.
Cruise Sponsorship ............................................................................................... $10,000

Sponsorship includes:

- Sponsor logo to appear on all pre-, on-site and post-promotional signage.
- Full-page, 4-color ad to appear in the November issue of SEMA News (the official SEMA Show Directory) and the SEMA Show Pocket Guide.
- Full-page, 4-color ad to appear in the SEMA Show Daily Thursday issue.
- Sponsor web address to be featured in SEMA eNews.
- Sponsor banner ad and hyperlink to be featured on SEMAshow.com for 60 days.
- Minimum of four PA announcements during the SEMA Cruise.
- Sponsor representative to be interviewed during the SEMA Cruise.
SEMA IGNITED
OFFICIAL AFTER-PARTY.

GIVE YOUR BRAND
THE COOL FACTOR.

20,000+
TOTAL
ATTENDEES
IN 2018

HUNDREDS OF CARS AND TRUCKS FROM THE SEMA SHOW WILL ROLL OUT AND ASSEMBLE AT SEMA IGNITED, AN AFTER-PARTY THAT WILL INCLUDE FOOD, MUSIC, CELEBRITIES, ICONIC BUILDERS AND DISPLAYS.

FRIDAY, NOV. 8, 2019
3:00P.M.–10:00P.M.

FOR ADDITIONAL INFORMATION, CONTACT:
SEMA SALES • 909-396-0289 • SALES@SEMA.ORG
Five presenting sponsor opportunities are available: “SEMA Ignited, presented by...” The sponsors will enjoy regular PA announcements, branding on print, broadcast and electronic promotions as well as signage throughout the event.

**Sponsorship includes sponsor branding in all SEMA Ignited–controlled:**

- Print advertisements.
- Broadcasts.
- Electronic promotions.
- Promotional signage.
- Access to VIP tent.

**Presenting Sponsorship ................................................................................................................................. $25,000**

- Visual branding inclusion is subject to date of sponsorship agreement and delivery of the sponsors logo to the SEMA Ignited marketing team.
- Sponsorship includes production, delivery and installation.
Display Spaces ............................... $500 each

10'x10' displays will be available in the midway. The areas are suitable for a 10'x10' tent and do not include power.

*Power is available for an additional fee by request.

Custom Packages ............................. Inquire

Banners, signage, display and other activations are available to sponsors. The packages can include PA announcements, print advertising and other activations.

Rig Spaces ..................................... $10,000

30'x80' Display Spaces ..................... Inquire

30'x80' display space will be available in the midway. These areas are suitable for a 30'x80' rig or activation and do not include power.

*Power is available for an additional fee by request.

- Sponsor must provide production-ready artwork in an approved digital format by the artwork deadline.
- All sponsorship artwork must adhere to specifications and requirements provided by production company.
- Sponsorship includes production, delivery and installation.
SALES & CONTACT INFORMATION

VICE PRESIDENT, SALES

Warren Kosikov
909-978-6665 • email: warrenk@sema.org

SPONSORSHIP SALES
Sales Reps by Industry Category

HOT ROD ALLEY
MOBILE ELECTRONICS & TECHNOLOGY
POWERSPORTS & UTILITY VEHICLES
RESTORATION MARKETPLACE
TOOLS & EQUIPMENT
Scott Hartwick
909-378-4857 • email: scotth@sema.org

TRUCKS, SUVS & OFF-ROAD
Alan Josse
909-978-6666 • email: alanj@sema.org

BUSINESS SERVICES
GLOBAL TIRE EXPO
WHEELS & ACCESSORIES
Brian Paik
909-978-6677 • email: brianp@sema.org

COLLISION REPAIR & REFINISH
RESTYLING & CAR CARE ACCESSORIES
Monica Terlouw
909-978-6695 • email: monicat@sema.org

NEW BUSINESS SALES
Brendan Gillespie
909-978-6661 • email: brendang@sema.org

RACING & PERFORMANCE
Andrea Brake
949-373-9222 • email: andreab@performanceracing.com

Becca Butler
909-378-4864 • email: beccab@sema.org

Celina Ingargiola
949-373-9214 • email: celinai@performanceracing.com

Alan Josse
909-978-6666 • email: alanj@sema.org

Eric Jurado
949-373-9220 • email: ericj@performanceracing.com

Reham Gharib
949-373-9235 • email: rehmsg@performanceracing.com

GENERAL ADVERTISING POLICIES
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