



Las Vegas Convention Center, Las Vegas, Nevada  
Exhibit Days: November 1 – 4, 2011  
Education Days: October 31 – November 4, 2011

## Special Events

Below are the SEMA Special Events that require registration to participate. Events that have a fee are listed at the advance rate. To register, go on [www.SEMAShow.com/register](http://www.SEMAShow.com/register).

### **New Products Breakfast**

**Date:** Tuesday, November 1  
**Time:** 7:30 a.m.- 8:45 a.m.  
**Cost:** Free

### **NHRA Breakfast**

**Date:** Wednesday, November 2  
**Time:** 7:30 a.m. - 9:00 a.m.  
**Cost:** Free

### **SEMA Speed Networking Breakfast Powered by SEMA Businesswomen's Network**

**Date:** Thursday, November 3  
**Time:** 7:15 a.m.- 9:00 a.m.  
**Cost:** \$35 (members), \$49 (non-members) Advance Rate

### **SEMA Industry Awards Banquet**

**Date:** Thursday, November 3  
**Time:** Cocktails: 6:30 p.m. - 7:30 p.m., Banquet: 7:30 p.m. – 10:30 p.m.  
**Cost:** \$50 per person over the allotment

## Education Opportunities

### **MRC Rep Conference**

**Date:** Sunday, October 30  
**Time:** 3:30 p.m. - 6:00 p.m.  
**Cost:** \$49 (members), \$69 (non-members) Advance Rate

### **SEMA Online Marketing Conference**

**Date:** Monday, Oct. 31  
**Time:** 9:00 a.m.-5:00 p.m.  
**Cost:** \$119 (members), \$219 (non-members) Advance Rate

### **SCRS Repairer Driven Education**

**Dates:** Tuesday, November 1 – Friday, November 5  
**Times:** Tuesday – Thursday: 12:30 p.m.-5:00 p.m., Friday: 12:30 p.m.-2:30 p.m.  
**Cost:** See registration for prices

### **I-CAR Conference**

**Dates:** Tuesday, November 1 – Friday, November 5  
**Times:** 8:00 a.m.-12:00 p.m.  
**Cost:** See registration for prices

### **SEMA Dealer Day**

**Date:** Wednesday, November 2  
**Time:** 8:30 a.m.-1:00 p.m.  
**Cost:** \$99 (members and non-members) Advance Rate