

Dear \_\_\_\_\_,  
proper noun

I know the budget is \_\_\_\_\_ right now, but I have a/an \_\_\_\_\_ solution.  
adjective adjective

I will \_\_\_\_\_ the 2015 SEMA Show in Las Vegas, Nevada, and come back with the  
verb

\_\_\_\_\_est and \_\_\_\_\_est products that are going to \_\_\_\_\_ our business.  
adjective adjective verb

More than 2,400 manufacturers will be exhibiting at the SEMA Show and they will have the

\_\_\_\_\_ that we need to sell to our customers.  
direct object

For one low registration price of just \$25, I will be able to \_\_\_\_\_ four full days of  
verb

meeting with these manufacturers face-to-face. I'll be able to \_\_\_\_\_ the products and get  
verb

hands-on access to them. Many of the exhibitors will even be conducting product demonstrations and offering Show specials, so we'll be able to save money.

There are also workshops and seminars that I can \_\_\_\_\_ free of charge before the  
verb

Show \_\_\_\_\_ each day. I'll learn how to \_\_\_\_\_ our company using the newest social  
verb verb

media \_\_\_\_\_, ways we can improve our \_\_\_\_\_ flow, and what others have done to  
noun noun

\_\_\_\_\_ their product line.  
verb

Sure, I'll be \_\_\_\_\_ after just one day, but I'll spend the entire time there building rela-  
verb

tionships with leading manufacturers in the industry. It will be a challenge to connect with manufacturers

in our market segment, but the floor is sectionalized so that I can \_\_\_\_\_ on our niche and  
verb

I'll \_\_\_\_\_ SEMA receptions that cater to our market.  
verb

I know you're worried about the travel expense, but the official SEMA housing provider offers

rooms during the week at all different price points, including many under \$100. I can stay at a hotel

within \_\_\_\_\_ distance of the convention center to save even more money, or I can  
adjective

\_\_\_\_\_ at a hotel that offers free \_\_\_\_\_ service to and from the SEMA Show.  
verb adjective

Sincerely,

\_\_\_\_\_  
Your Name

