



## **FREIGHT TARGET TIMES WILL BE POSTED IN AUGUST**



### **FREIGHT TARGET DATE**

**Why does the show have Target Dates?**

**The tremendous size of the SEMA Show necessitates a scheduled freight move-in plan that ensures an orderly and efficient set-up. Each exhibitor is assigned a target time which is the time exhibit freight needs to arrive at the SEMA Show.**

**Tip: If you want to begin setting up your booth on your target date/time, ship to the Freeman Advance Warehouse.**

**CHECK BACK IN AUGUST.  
THANK YOU!**