

EXHIBITOR OPPORTUNITIES



Las Vegas Convention Center, Las Vegas, Nevada
Exhibit Days: November 1 – 4, 2011
Education Days: October 31 – November 4, 2011

MARKETING OPPORTUNITIES

HOW CAN I GET MORE BUYERS TO MY BOOTH?

This year, more than 50,000 buyers will walk the floors during the SEMA Show. What will you do to get them into your company's booth? Take advantage of the tools SEMA has available, or just do nothing and hope they show up.

- Purchase mailing labels of buyers for your own pre-Show promotions.
- Extend your onsite visibility with Show banners and/or kiosks.
- Be sure to update your free Show directory listing.
- Participate in the New Product Showcase. Your first entry is free.
- Display your press kits in the Media Center for free.
- Promote your presence through available Show sponsorships.

For additional information, e-mail SEMAShow@sema.org