



**Exhibit Days: November 3 – November 6, 2009**  
**Education Days: November 2 – November 5, 2009**  
**Las Vegas Convention Center**  
**Las Vegas, Nevada USA**



Exhibiting companies can take advantage of a low-cost rig and trailer parking at the Cashman Center, located approximately five miles (8 minutes) from the Las Vegas Convention Center. See reverse for map and directions.

Cost is \$375 for the run of the show including in-and-out privileges, 24 hours a day.

Exhibitors may park their rigs beginning anytime from Saturday, October 31 through Saturday, November 7. All rig reservations must be pre-paid and are first-come, first-served.

SEMA, ConvExx, Freeman and the Las Vegas Convention and Visitors Authority decline all responsibility for any loss or damage suffered by vehicles while at Cashman Center or at any other time.

PLEASE NOTE: Parking passes are only available for pre-purchase. No passes will be available for purchase at Cashman Center; however limited passes will be available for purchase at the Show Management's office (S224) at the Las Vegas Convention Center through Monday, November 2. Rigs that enter Cashman Center without a pass will be subject to towing at the owners' expense.

Passes will be held for pickup at the Show Office.

Company Name \_\_\_\_\_ Contact: \_\_\_\_\_

Booth # \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Name and Mobile Phone for Rig Driver \_\_\_\_\_

Payment: Full payment of \$375 is due with this application.

**Method of Payment**

Check or money order enclosed \$ \_\_\_\_\_ payable to **SEMA** (U.S. Dollars)

Credit Card # \_\_\_\_\_ Amount \$ \_\_\_\_\_

\*CVV# \_\_\_\_\_ \*VISA/MC: The last 3 digits of the number printed in the signature space on the back of the card.

AmEx: The last 4-digit number printed above to the right of the raised number on the front of the card.

Check one:  VISA  MasterCard  American Express Exp. Date \_\_\_/\_\_\_/\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

Fax to: 909/396-5440  
 or Mail to: SEMA  
 1575 S. Valley Vista Drive  
 Diamond Bar, CA 91765-3914

Questions? Call 702/450-7662, ext. 116 or e-mail SEMARig@ConvExx.com

**DIRECTIONS FROM THE LAS VEGAS CONVENTION CENTER TO CASHMAN CENTER:**

Take Desert Inn Road East to Highway 95/515. Go North on 95/515 to Las Vegas Boulevard. Exit Las Vegas Boulevard, and drive North approximately 1 mile. Turn right on Washington Avenue and enter Parking Lot D.

YOU MUST HAVE A PARKING PASS IN ORDER TO ENTER THE SEMA AREA. THE CLERK WILL NOT HAVE THE ABILITY TO RESERVE A SPOT ON-SITE. FOR MORE INFORMATION ON-SITE, CALL 702/429-0803.

**TRAILER AND RIG PARKING REQUEST**

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