



**Exhibit Days: November 3 – November 6, 2009**  
**Education Days: November 2 – November 5, 2009**  
**Las Vegas Convention Center**  
**Las Vegas, Nevada USA**

## SHOW STAFF

### Executive Show Manager

*Chuck Schwartz, CEM*  
702/450-7662, ext. 104  
cschwartz@convexx.com  
Cell phone: 702/303-3453

### Show Manager

*Susan L. Schwartz, CEM*  
702/450-7662, ext. 102  
sschwartz@convexx.com  
Cell phone: 702/429-0803

### Show Manager

*Jeff Pressman*  
702/450-7662, ext. 105  
jpressman@convexx.com  
Cell phone: 702/303-1199

### SEMA

#### Vice President Marketing/ Communications

*Peter MacGillivray*  
909/396-0289, ext. 136  
peterm@sema.org  
Cell phone: 909/802-8841

### SEMA

#### Trade Shows Director

*Gary Vigil*  
909/396-0289, ext. 107  
garyv@sema.org  
Cell phone: 909/379-8260

### SEMA-Special Events

*Lisa Moreno*  
909/396-0289, ext. 105  
lisam@sema.org

### Advertising & Sponsorships

*Joe Sebergandio*  
818/248-4449  
sales@motormediainc.com

### Banquet Tickets

*Tricia Ward*  
909/396-0289, ext. 132  
triciaw@sema.org

### Directories & Pocket Guide

*Marel Del Rio*  
909/396-0289, ext. 178  
mareld@sema.org

### Exhibitor-Appointed Contractors

702/450-7662, ext. 100  
EAC@convexx.com

### Exhibitor Product Training Sessions

*Tricia Hanisko*  
702/450-7662, ext. 247  
thanisko@convexx.com

### Exhibitor Services Department

702/450-7662, ext. 120  
Sema-exhibit@convexx.com

### Feature & Booth Vehicles

*Mike Clark*  
702/450-7662, ext. 116  
featurevehicle@convexx.com

### Food & Beverage

*Susan Schwartz, CEM*  
702/450-7662, ext. 102  
sschwartz@convexx.com

### Freight/Drayage, Labor, Electrical, Freeman

*Jennifer Carr, CEM*  
702/450-7662, ext. 237  
jcarr@convexx.com

### Meeting Rooms

*Susan Schwartz, CEM*  
702/450-7662, ext. 102  
sschwartz@convexx.com

### New Products

*Michelle Sandler, CEM*  
702/450-7662, ext. 119  
msandler@convexx.com

### Press & Media Services

**SEMA Media Bureau**  
909/396-0289, ext. 217  
pr@sema.org

### Registration/Badges

702/450-7662, ext. 120  
Sema-reg@convexx.com

## CONTRACTORS

### Air Freight - Domestic

*KN Expo*  
Ray Ekstowicz  
10 Exchange Pl., 19th Floor  
Jersey City, NJ 07302  
800/562-4765  
Fax: 201/413-5777  
ray.ekstowicz@kuehne-nagel.com

### Attendee List Order

*CompuSystems*  
P.O. Box 6271  
Broadview, IL 60155  
708/786-5565, 866/600-5323  
Fax: 708/344-4444  
trafficmax@compusystems.com  
[www.compusystems.com/order](http://www.compusystems.com/order)

### Audio/Visual Equipment

*PRG Hi-Tech*  
Sandra Kelley  
6050 S. Valley View Blvd.  
Las Vegas, NV 89118  
702/942-4635  
Fax: 702-942-4786  
exhibits@prghitech.com  
[www.prg.com](http://www.prg.com)

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**Booth Cleaning**

*Freeman*  
7000 Placid, #101  
Las Vegas, NV 89119  
702/407-4696  
Fax: 469/621-5604  
FreemanlasvegasES@freemanco.com  
[www.myfreemanonline.com](http://www.myfreemanonline.com)

**Business Center**

*FedEx Office (Business Center)*  
Las Vegas Convention Center  
3150 Paradise Rd.  
Las Vegas, NV 89109  
702/733-2898  
Fax: 702/943-6781  
USA5042@fedex.com

**Car Rental**

*Enterprise*  
Marissa Birch  
8290 Arville St.  
Las Vegas, NV 89139  
702/597-4560  
Fax: 702/597-3178  
Marissa.l.birch@erac.com  
[www.enterprise.com](http://www.enterprise.com)  
Promo Code: 54C8538

**Catering - Convention Center**

*ARAMARK Corporation*  
Las Vegas Convention Center  
North Hall  
Trica Runyan - 702/943-6827  
Central & Outside  
Paris Magasiny - 702/943-6904  
South Hall  
Emily Pittinger - 702/943-6849  
3150 Paradise Rd.  
Las Vegas, NV 89109  
702/943-6910  
Fax: 702/943-6911  
[www.aramarkconventions.com/lasvegas](http://www.aramarkconventions.com/lasvegas)

**Catering – Las Vegas Hilton**

Ken Ratigan  
3000 Paradise Rd.  
Las Vegas, NV 89109  
702/732-5624  
Fax: 702/732-5574  
ratigank@lvhilton.com

**Computer Rental**

*PRG Hi-Tech*  
Sandra Kelley  
6050 S Valley View Blvd  
Las Vegas, NV 89118  
702/942-4635  
Fax: 702-942-4786  
exhibits@prghitech.com  
[www.prg.com](http://www.prg.com)

**Directory Advertising**

*Motor Media, Inc.*  
Joe Sebergandio  
2841 Sanborn Ave., Suite 1  
La Crescenta, CA 91214  
818/248-4449  
Fax: 818/248-4249  
joe@motormediainc.com

**Display Installation**

*Freeman*  
7000 Placid, #101  
Las Vegas, NV 89119  
702/407-4696  
Fax: 469/621-5604  
FreemanlasvegasES@freemanco.com  
[www.myfreemanonline.com](http://www.myfreemanonline.com)

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FreemanlasvegasES@freemanco.com  
[www.myfreemanonline.com](http://www.myfreemanonline.com)

**Electrical**

*Freeman*  
7000 Placid, #101  
Las Vegas, NV 89119  
702/407-4696  
Fax: 469/621-5604  
FreemanlasvegasES@freemanco.com  
[www.myfreemanonline.com](http://www.myfreemanonline.com)

**Decorator/Exhibitor Services**

*Freeman*  
7000 Placid, #101  
Las Vegas, NV 89119  
702/407-4696  
Fax: 469/621-5604  
freemanlasvegasES@freemanco.com  
[www.myfreemanonline.com](http://www.myfreemanonline.com)

**Fire Protection - Booth**

*Statewide Fire Protection*  
Mick McLean  
3130 Westwood Dr.  
Las Vegas, NV 89109  
702/737-1055  
Fax: 702/369-9939  
mick.mclean@wsfp.us  
[www.wsfp.com](http://www.wsfp.com)

**Floral Décor**

*ExpoEase*  
Peter Frigeri  
3685 S. Highland, Suite 14  
Las Vegas, NV 89103  
702/368-2868, 888/293-2526  
Fax: 702/368-0566  
info@expoease.com  
[www.expoease.com](http://www.expoease.com)

**Hotel Reservations**

*AAIW Housing Bureau*  
Erica Paulsen  
108 Wilmot Rd., Suite 400  
Deerfield, FL 60015  
800/967-8852 or 847/948-6789  
Fax: 800/521-6017  
aapexsema@experient-inc.com



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**International Freight Forwarder**

*Kuehne & Nagel, Inc.*  
Armin Zertor/Robert Rodriguez  
5353 W. Imperial Hwy., Suite 1000  
Los Angeles, CA 90045  
310/258-8126, 800/562-5087  
Fax: 310/645-2320, 310/641-1720  
armin.zertor@kuehne-nagel.com

**Lead Retrieval Rental**

*CompuSystems*  
P.O. Box 6271  
Broadview, IL 60155  
708/786-5565, 866/600-5323  
Fax: 708/344-4444  
trafficmax@compusystems.com  
[www.compusystems.com/order](http://www.compusystems.com/order)  
username: (your Exhibitor Password)  
password: (your Exhibitor Password)

**Material Handling (Drayage)**

*Freeman*  
Ron Pickens  
7000 Placid, #101  
Las Vegas, NV 89119  
702/407-4696, ext. 4701  
Fax: 702/263-9269  
ron.pickens@freemanco.com

**Photographer**

*ExpoEase*  
Peter Frigeri  
3685 S. Highland, Suite 14  
Las Vegas, NV 89103  
702/368-2868, 888/293-2526  
Fax: 702/368-0566  
info@expoease.com  
[www.expoease.com](http://www.expoease.com)

**Plumbing, Air, Gas, Water**

*Freeman*  
7000 Placid, #101  
Las Vegas, NV 89119  
702/407-4696  
Fax: 469/621-5604  
FreemanlasvegasES@freemanco.com  
[www.myfreemanonline.com](http://www.myfreemanonline.com)

**Security Containers**

*Freeman*  
7000 Placid, #101  
Las Vegas, NV 89119  
702/407-4696  
Fax: 469/621-5604  
FreemanlasvegasES@freemanco.com  
[www.myfreemanonline.com](http://www.myfreemanonline.com)

**Security Guard Service**

Booths 10000-29999  
*Pro-Tect Security*  
Leslie Bruno  
3511 S. Eastern Ave.  
Las Vegas, NV 89109  
702/735-0110  
Fax: 702/735-7793  
leslie@pro-TECTsecurity.com  
[www.pro-TECTsecurity.com](http://www.pro-TECTsecurity.com)

Booths 30000-59999 & Outside

*COP Security, Inc.*  
Scott Gatewood  
P.O.Box 97798  
Las Vegas, NV 89193  
702/361-7998  
Fax: 702/447-5458  
copsecurity@earthlink.net

**Shipping**

*Freeman*  
7000 Placid, #101  
Las Vegas, NV 89119  
702/407-4696  
Fax: 469/621-5604  
FreemanlasvegasES@freemanco.com  
[www.myfreemanonline.com](http://www.myfreemanonline.com)

**Sponsorships**

*Motor Media, Inc.*  
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2841 Sanborn Ave., Suite 1  
La Crescenta, CA 91214  
818/248-4449  
Fax: 818/248-4249  
joe@motormediainc.com

**Target Time Changes**

*Freeman*  
Ron Pickens  
7000 Placid, #101  
Las Vegas, NV 89119  
702/407-4696, ext. 4701  
Fax: 469/621-5604  
ron.pickens@freemanco.com

**Telephones / Internet**

*Smart City Networks*  
Vicky Geiger  
3720 Howard Hughes Pkwy.  
Las Vegas, NV 89109  
702/943-6080, 888/446-6911  
Fax: 702/943-6001  
vgeiger@smartcity.com  
[www.smartcity.com/order/ordering.asp](http://www.smartcity.com/order/ordering.asp)

**Telephones (Cellular)**

*Bearcom*  
Beatrice Goolsby  
5905 Decatur Blvd., South, Suite 13  
Las Vegas, NV 89118  
702/252-7555  
Fax: 702/252-5041  
beatrice.goolsby@bearcom.com  
[www.bearcom.com/quote/rent/rentalquote.cfm](http://www.bearcom.com/quote/rent/rentalquote.cfm)  
Promo code: Beatrice\_SEMA\_2009

**Translators - Booth Personnel**

*Eastridge Conventions & Hospitality*  
Ran Zookin or Susan Sperry  
4220 S. Maryland Pkwy, #205  
Las Vegas, NV 89119  
702/866-5757  
Fax: 702/732-0145  
RZookin@Eastridge.com  
SSperry@Eastridge.com  
[www.lasvegasconventionstaff.com](http://www.lasvegasconventionstaff.com)

**Van Freight Line**

*MACC*  
Mac McCallum  
2006 Southern Blvd., Suite 202  
Rio Rancho, NM 87124  
505/891-8031  
Fax: 505/892-2964  
maccmacc@aol.com

**Vehicle Detailing**

*ECA Ltd.*  
Michael Sallus  
22365 El Toro, #111  
Lake Forest, CA 92630  
949-637-0713  
Fax: 949-597-8696  
eca4mds@me.com