



Las Vegas Convention Center, Las Vegas Nevada  
Exhibit Days: **November 3-6, 2026**

## UPDATE YOUR **SEMA SHOW DIRECTORY LISTING**

In June, 2026, SEMA Show Management will email your company's designated key contact with a link and instructions on how to update your company's SEMA Show Directory listing as well as the opportunity to purchase the digital tool kit to help your company stand out. The online toolkit allows (4) customizable product display panels for images or text, (4) videos or additional images, priority placement in online directory, "Spotlight" status for the online exhibitor listing, SEMA Show app & printed *SEMA Show Directory* and much more!

**The deadline to update your listing printed in the *SEMA Show Directory* is Friday, August 14, 2026.**



The *SEMA Show Directory* is contained in the November issue of *SEMA Magazine* and is mailed to industry professionals the weeks leading up to the SEMA Show. Additional copies are distributed on-site at the Show.

If you have any questions or need assistance regarding your company's directory listing, contact: **Maurice O'Connell** at [mauriceo@sema.org](mailto:mauriceo@sema.org) or **909-978-6660**.