

2025 SEMA BATTLE OF THE BUILDERS® RULES

These terms and conditions describe legal requirements and restrictions for each entrant ("Entrant") in the contest sponsored by the Specialty Equipment Market Association & Performance Racing, Inc. ("SEMA") known as SEMA Battle of the Builders® Contest (the "Contest" or "SBOTB") which will take place on November 4 -November 7, 2025 at the SEMA Show in Las Vegas, Nevada.

By participating in SBOTB, Entrant agrees to be bound by these Official Terms and Conditions, all applicable federal, state, and local laws, and the judging/voting decisions of SEMA and the judges. These Rules form a binding legal agreement between You and SEMA with respect to the Contest. SEMA reserves the right to cancel, modify, or suspend the Contest in its sole discretion. If you wish to withdraw your entry from SBOTB, you must inform SEMA in writing by email directed to botb@sema.org by October 17, 2025.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE, PAYMENT, OR FINANCIAL CONTRIBUTION OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. This Contest is void in any jurisdiction in which it is prohibited or restricted by law. All Federal, state, and local laws and regulations apply.

SPONSOR

SEMA is a section 501(c)(6) organization ("SEMA" or "Sponsor"), 1575 S. Valley Vista Drive, Diamond Bar, CA 91765. This Contest begins on May 1, 2025 and ends on November 7, 2025.

SUBMISSIONS

Each Entrant must submit an online application by visiting www.semabotb.com. As part of the application, Entrant must submit photos and a written description of the Entrant's vehicle.

Entrant must select one category to enter: Hot-Rod/Hot-Rod Truck, Off-Road, Sport-Compact/Import Performance/Luxury and Exotics, or Young Guns. Entrants must have a valid driver's license, be a U.S. citizen or legal permanent resident, or a citizen of Canada (excluding Quebec). The final deadline for all submissions to enter the SBOTB is 5:00 p.m. Pacific Daylight Time on Friday October 17, 2025.

An eligible Entrant may enter SBOTB by (1) submitting an online application for a vehicle that is properly registered and accepted to display as a "Feature Vehicle" or "Booth Vehicle" at the SEMA Show; or (2) eligible Entrants may enter the Young Guns category of the SBOTB through selection at one of the Young Guns Regional Qualifiers/Virtual Young Guns. The Young Guns category will consist of Entrants who are at least eighteen (18) years old (except residents of Alabama and Nebraska, who must be nineteen (19) years of age or older) but less than twenty-nine (29) years old as of November 7, 2025. Some of the Regional Qualifying Events may be held online only (Virtual Young Guns). The use of the term Regional Qualifying Events used herein also includes Virtual Young Guns, except where noted.

When participating in SBOTB, Entrant agrees to comply with all applicable international, federal, state, and local laws and orders.

An Entrant may enter more than one vehicle but a vehicle that has previously won SBOTB or a Regional Qualifying Event/Virtual Young Guns (a Golden Ticket) at any time is not eligible to be entered.

Entrant acknowledges that only a single name can be entered on the application and represented in the final build submission.

By submitting content to SEMA for SBOTB, Entrant grants SEMA a perpetual, non-exclusive, transferable, irrevocable, royalty-free, worldwide right and license to use, reproduce, display, and distribute any content Entrant submits. Any content submitted will not be returned by SEMA.

Entrant must only submit self-generated content or content for which Entrant has all the necessary rights and permissions. Entrant must own or hold all necessary rights to content submitted to SEMA for SBOTB. SEMA's use of contact information will be consistent with its privacy policy www.sema.org/sema-privacy-policy.

JUDGING

Industry experts will serve as judges and will review all qualifying applications, including vehicle descriptions and photos. Judges will walk the SEMA Show floor to review builds in-person before selecting up to Top 10 finalists in each category (up to 10 from the hot-rod / hot-rod trucks category; up to 10 from the off-road / 4-wheel-drive category; up to 10 from the sport-compact / import performance / luxury & exotics category; and up to 10 from the Young Guns category). After these Top 40 finalists are announced on the opening day of the SEMA Show, the judges will narrow the finalists down to the top 3 from each category in the hot-rod / hot-rod trucks, the off-road / 4-wheel-drive category, and the sport-compact / import performance / luxury & exotics category. The Top 10 from the Young Guns category become the judges in their category, and they will select from amongst themselves the top 3 from the Young Guns category to complete the Top 12 SBOTB finalists (the Young Guns "Shootout"). These Top 12 finalists become the finalist judges, and they will select from amongst themselves the winner of each category, and ultimately the top Builder of the SEMA Battle of the Builders®.

Judges will review entry information for all show vehicles qualified to display at the 2025 SEMA Show. Not all vehicles entered and eligible for the SBOTB competition will be visited during the SEMA Show. Judges will make their determination of which vehicles to see based on the materials submitted by the Entrant during the application process. All decisions of the Judges are final.

ELIGIBILITY

The SBOTB is open to any builder who will have a vehicle on display at the 2025 SEMA Show. Such vehicle must be properly registered and accepted to display as a "Feature Vehicle" or "Booth Vehicle" at the 2025 SEMA Show. Entrants must be at least 18 years of age (except residents of Alabama and Nebraska, who must be 19 years of age or older) as of the date of application. Entrants into the Young Guns category must also be twenty-nine (29) years or younger as of November 7, 2025. Any previous Young Guns class winner who enters to compete in the 2025 SBOTB competition is not eligible to compete in the Young Guns category but must enter a different vehicle in one of the other normal genre specific classes. Directors, officers, employees, and interns of SEMA, any of its affiliated or related organizations, web masters and web suppliers, vendors, agents, professional advisors, consultants, contractors, and immediate families of each (parents, spouse, life partners,

children or siblings, wherever they reside) and members of the households (whether related or not) are not eligible to enter.

Approval to display feature vehicles is at the sole discretion of the SEMA Show and not automatically granted with an application to the SBOTB program. The company sponsoring Entrant's vehicle at the 2025 SEMA Show must be registered to attend and exhibit at the 2025 SEMA Show and must actually attend and exhibit at the 2025 SEMA Show.

Entrant, the Entrant's vehicle, and the company sponsoring Entrant's vehicle must comply with all applicable SEMA Show rules, including, but not limited to, SBOTB Rules, the SEMA Show Exhibitor Rules and Regulations, the SEMA Intellectual Property Rights Policy, the SEMA Show Exhibit Display Regulations, the SEMA Show Promotion and Contest Rules, the Freeman Contractor Regulations, the SEMA Show Exhibitor-Appointed Contractor Guidelines, the SEMA Show Non-Exhibiting Companies/Outboarding Policy, the SEMA Show Lighting Restrictions, the SEMA Show Permit Rules, and SEMA Show Feature Vehicle, Booth Vehicle and Display Vehicle policies, and the online fan vote rules (if applicable). Failure to properly register or display the vehicle at the 2025 SEMA Show or comply with all applicable SEMA Show rules may result in disqualification of Entrant from SBOTB. (For additional information on registering a feature vehicle, please visit the Exhibitor Manual at www.semashow.com.)

Entrant acknowledges that he or she acted as a builder on the vehicle project. Entrant also acknowledges that SEMA considers their participation in the build process as an actual "builder" an essential component to the competition. For this reason, SEMA reserves the right to remove or disqualify the Entrant from SBOTB if it is determined that Entrant has falsely described or misrepresented his or her involvement as an actual "builder" with the entered vehicle.

Entrant's vehicle must be a vehicle with a minimum of four wheels, must not be a tow vehicle or a two-wheel vehicle, and may not be a vehicle in tow. All vehicles considered for the SBOTB competition must be capable of travel under its own power of no less than the distance from the vehicle's display location to the SBOTB stage location. (Power is defined as internal combustion, hybrid, alt fuel or electric.). Entrant must have a valid driver's license.

A builder may enter the SEMA Battle of the Builders as many times as they would like. Any person entering the Contest may be required to execute and deliver such other documents SEMA may deem appropriate. SEMA retains the ultimate decision, in its sole discretion, as to which Contest Entrants are eligible and reserves the right to cancel or reject any entries for any reason or for no reason. SEMA's failure to enforce any term of these Rules shall not constitute a waiver of that term.

By submitting an entry, Contest Entrant agrees to these Official Rules, which are final and binding in all respects, and further agrees not to sue or assert any claim against SEMA in connection with the Contest; provided, that if applicable law prohibits such a covenant, release or waiver of claims, Contestant hereby waives the right to seek or accept damages in any proceeding and to reimburse Sponsor for any and all expenses or costs associated with such claim (including attorneys' fees, court costs and the amount of any judgment or settlement).

AVAILABILITY REQUIREMENTS

All Entrants in the 2025 SBOTB must be available for the following scheduled competition events at The SEMA Show:

- All Entrants must be available to attend the 2025 SBOTB Top 40 Announcement at the SBOTB Stage at The SEMA Show on Tuesday, November 4, 2025. Exact time and location to be announced prior to The SEMA Show.
- Entrants who are selected to the 2025 SBOTB Top 40 must be available to attend the SBOTB Top 40 Reception on the afternoon of Tuesday, November 4, 2025 at the SBOTB Stage at The SEMA Show. Exact time to be announced prior to The SEMA Show.
- Entrants who are selected for the 2025 SBOTB Top 40 in the Young Guns category must be available to move their winning vehicle from its display location at the SEMA Show to the SBOTB Stage at The SEMA Show on the evening of Tuesday, November 4, 2025. Any Contest Entrant in the Young Guns category who is unable or unwilling to move their vehicle may be removed from the competition and replaced by an alternate Contest Entrant. Entrants who are selected for the 2025 SBOTB Top 40 in the Young Guns category must be willing and able to compete in and judge the SBOTB Top 10 Young Guns competition ALL DAY on Wednesday, November 5, 2025 at the SBOTB Stage at the SEMA Show. Any Contest Entrant in the Young Guns category who is unable, unwilling, or unavailable to compete and judge ALL DAY on Wednesday, November 5, 2025 may be removed from the competition and replaced by an alternate Contest Entrant.
- Entrants who are selected for the 2025 SBOTB Top 40 must be available to attend the 2025 SBOTB Top 12 Announcement at the SBOTB Stage at the SEMA Show on Wednesday, November 5, 2025. Exact time and location to be announced prior to the SEMA Show.
- Entrants who are selected for the 2025 SBOTB Top 12 must be willing and able to move their winning vehicle from its display location at the SEMA Show to the SBOTB Stage at the SEMA Show on the evening of Wednesday, November 5, 2025. Any Contest Entrant who is unable or unwilling to move their vehicle may be removed from the competition and replaced by an alternate Contest Entrant.
- Entrants who are selected for the 2025 SBOTB Top 12 must be willing and able to compete in and judge the SBOTB Top 12 competition ALL DAY on Thursday, November 6, 2025 at the SBOTB Stage at the SEMA Show. Any Contest Entrant who is unable, unwilling or unavailable to compete and judge ALL DAY on Thursday, November 6, 2025 may be removed from the competition and replaced by an alternate Contest Entrant.
- Entrants who are selected for the 2025 SBOTB Top 4 (the Class Winners) must be available to attend press events, interviews, and television production shoots throughout the day on Friday, November 7, 2025 at the SBOTB Stage at the SEMA Show.
- Entrants who are selected for the 2025 SBOTB Top 4 must be available to move their winning vehicle from the SBOTB Stage to an alternative location for the Final Winner Announcement on the afternoon of Friday, November 7, 2025. Exact time to be announced prior to Friday, November 7, 2025.

Removal and/or replacement of any Contest Entrant from the 2025 SBOTB for failure to comply with any of the Availability Requirements listed above is at the sole discretion of SEMA.

PRIZES

TOP TEN in each Class (40 Competitors): Inclusion on Show meter panel displays. Invitation to the SBOTB Top 40 Reception.

TOP 12 (12 Competitors): Feature in SEMA Content. SEMA Battle of the Builders Jacket.

Approximate retail value (\$200)

TOP 4 Class Winners (Four Competitors): Trophy

GRAND PRIZE: (One Competitor) Trophy

The prizes being awarded may constitute income under applicable federal, state, and local tax laws. All taxes on or in connection with prizes, and the reporting consequences thereof, are the sole and exclusive responsibility of the winner. Tax liability is based on the value of the prizes. If required, a winner is responsible for providing a Social Security Number and other necessary information to Sponsor for the purpose of filing a Form W-9, Form 1099G, Form W-8BEN or other applicable forms with the Internal Revenue Service.

SEMA is not responsible for any problems related to participation in the Contest or use of the prize, including, but not limited to, theft, delay, loss, or other issues. If a winner does not accept the prize and/or does not agree to be bound by these terms upon being contacted by SEMA, the prize shall be forfeited, and SEMA may award the prize to an alternate or not at all.

The prize is non-transferable, non-assignable, not separable, and may not be redeemed or exchanged for cash or other alternative goods or services.

SEMA reserves the right to substitute prizes. Any difference in prize value as a result of such substitution will not be awarded. No transfer, substitution, redemption, or cash equivalent for prizes is allowed, except at Sponsor's sole discretion. Odds of winning depend upon the number of Contest Entrants.

Should a winner choose not to accept the prize, if winner fails to return any required winner affidavit and release materials, or if two (2) attempts to contact winner by phone and/or email are not successful, or if prize is not otherwise claimed, there is no cash option, and the prize is forfeited. Sponsor may require winner to sign an affidavit of eligibility and liability/publicity release.

Sponsor shall make all determinations as to whether the Rules have been met and the decision of the Sponsor is final. The winner will be notified by telephone and/or other means within twenty-four (24) hours of the winner being announced. To claim the prize, the winner should follow the instructions and comply with the conditions contained in the notification by the deadline for response or the prize will be forfeited. In the event that potential winner does not respond to Sponsor's attempts to contact them or are otherwise disqualified such that Sponsor is unable to award the prize, Sponsor may award the prize to another Contest Entrant or not at all. Award of the prize will be made upon written acknowledgement of, and full compliance with, the requirements listed herein, including but not limited to, execution of any required affidavit of eligibility, release of liability, and tax-related documents, as well as any other legal, tax or regulatory documents required by Sponsor in its sole discretion.

For the name of the winners, send a properly stamped self-addressed envelope, to be received by November 15, 2026 to SEMA, Attn: SEMA Marketing Department. Vermont residents may omit return postage.

Except as specifically provided herein, the prizes do not include taxes, insurance, telephone charges, personal expenses, travel arrangements between winner's/finalist's home and The SEMA Show/live event, ground transportation, gratuities, passenger facility charges (PFCs), departure taxes, insurance, incidental charges, or any other item not specifically described in

these Official Rules, and all expenses for any of the foregoing and participation in SBOTB are the sole responsibility of the prize winner. Reporting and payment of all applicable taxes, fees, and/or surcharges, if any, arising out of, or resulting from, acceptance or use of prizes, are the sole responsibility of the winner. Sponsor expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of the prizes awarded or participation in SBOTB. Sponsor makes no representations or warranties concerning the appearance, safety or performance of any prize awarded and all prizes are awarded as is and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Restrictions, conditions, and limitations apply. Sponsor will not be liable for or replace any lost or stolen prize items.

The winner shall bear all responsibility for use of the prize in compliance with any conditions, and any additional costs associated with its use, service, or maintenance.

ODDS

Odds of winning depend upon the number of Contest Entrants.

SBOTB YOUNG GUNS ONLINE VIRTUAL COMPETITION AND GOLDEN TICKET PRIZE PACKAGES

All entries submitted under the SBOTB Young Guns category by August 15, 2025 will also have the opportunity to be selected to compete in one of up to three (3) online 'virtual' (via online platform) car show competitions for the chance to win one of up to eight (8) SEMA Battle of the Builders Young Guns GOLDEN TICKETS.

Each Golden Ticket awarded will include a prize package of:

- Round Trip economy airfare for two to Las Vegas for the SEMA Show (or mileage expenses if driving to Las Vegas; if driving to Las Vegas, the amount awarded will be based on the lesser of two options: price of the airline tickets if SEMA booked the flight or the cost of mileage reimbursement from the winner's home to Las Vegas based on \$.70 per mile (IRS mileage rate for 2025)). Approximate retail value depends upon location and market fluctuations.
- One Hotel Room - double occupancy - for seven (7) nights in Las Vegas during the SEMA Show (Saturday November 1, 2025 check-in to Saturday, November 8, 2025 check-out). Approximate retail value: Approximate retail value depends on market fluctuations.
- Vehicle Shipping to and from the SEMA Show for one (1) competition vehicle (via CONUS). Approximate retail value depends upon location and market fluctuations.
- Five Hundred Dollars (\$500) cash to use for meals and incidental expenses while at the SEMA Show. Approximate retail value: \$500

All prizes above are subject to change at any time at the sole discretion of SEMA.

The up to three (3) online 'virtual' (via online platform) car show competitions will take place during August/September 2025 with exact dates to be determined and subject to change at SEMA's sole discretion. SBOTB Young Guns entries received by August 15, 2025 and selected for the online virtual car show competitions will be notified by the SBOTB Team via email or telephone to schedule their participation. All SBOTB Young Guns entries received after August 15, 2025 will be considered for selection for the online virtual car show competitions only if additional space is available. All rules and regulations for the Young Guns

virtual car show competitions will be provided to the entrants upon selection into the competition.

The SBOTB Young Guns Golden Ticket prizes being awarded are subject to all prize terms, conditions and taxes as listed in the PRIZES section above, as well as all other requirements contained within these Rules. Odds of winning depend upon the number of Contest Entrants. Any SBOTB Young Guns entrants who are not selected to participate in the online virtual car show competitions may still compete in the SBOTB as a regular entrant per the SUBMISSIONS and ELIGIBILITY requirements listed above.

LICENSE TO SUBMITTED CONTENT AND PUBLICITY GRANT

Except where prohibited by law, by submitting the Entry and application each Contest Entrant grants permission to post his/her name, voice, photograph, video images, video, likeness, biographical data, the content submitted and the Entry, in whole or in part, on the website for purposes of the SBOTB and further grants to SEMA, the SEMA Show, and SEMA Fest, the unconditional, unlimited, irrevocable, perpetual, royalty-free, non-exclusive, transferable right to publish, display, broadcast, reproduce, use, sublicense (through multiple tiers), adapt, edit and/or modify, and create derivative works from, any such Contest entry, content, and Contest Entrant's name, voice, signature, photograph, likeness, and any other characteristics of Entrant's persona or personality in any way, in any and all media whether now or hereafter known, without limitation and for any purpose (including commercial purposes, advertising, publicity, fundraising, promotion and sales), and without consideration to the Contest Entry and without further consent, compensation or approval, whether or not such entry is selected as a winning entry, along with the right of attribution. Entries are not guaranteed to appear in any communication of Sponsor and Sponsor shall not incur any liability to the extent Sponsor chooses to refrain from using such information or Entry. Entrant hereby waives any right to inspect or approve SEMA's or its affiliate's use of Entrant's name, voice, signature, photograph, likeness, image, persona, or personality in any work created in connection with SBOTB.

To the extent permissible under state and federal law, SEMA, its agents, representatives, affiliates, successors and assigns shall not be responsible for any damage or injury to Entrant, his/her agents, affiliates, employees or property incurred by reason of SEMA's or its agent's use of Entrant's name, voice, signature, photograph, likeness, image, persona or personality, and Entrant hereby expressly releases and holds SEMA, its agents, representatives, affiliates, successors and assigns harmless from such liability, including, but not limited to, any and all claims based on libel, slander, invasion of the right of privacy, misappropriation of name or likeness, or violation of the right of publicity.

Entrant hereby releases, discharges, and agrees to release and hold harmless SEMA, its agents, representatives, affiliates, successors, and assigns from any liability, including, without limitation, any claims for libel, slander, or invasion of privacy, incurred by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form, whether intentional or otherwise, that may occur in any works incorporating Entrant's name, voice, signature, photograph, or likeness, or in any reproductions thereof, as well as in any subsequent processing, broadcast or publication thereof.

Entries and other submitted content become the property of Sponsor and will not be acknowledged or returned. Sponsor is not responsible for any unauthorized third-party use of any Entry.

The publication and/or other public use of your entry or a portion of your entry does not indicate that it is a winning entry in the Contest. Except where prohibited by law, the Entrant grants to Sponsor the unconditional, unlimited, irrevocable, perpetual, royalty-free, non-exclusive, transferable right to publish, display, broadcast, reproduce, use, sublicense (through multiple tiers), adapt, edit and/or modify, abridge, condense, excerpt, and create derivative works from, Entrant's name, biographical information, content, and photograph in any and all media whether now or hereafter known, without limitation and for any purpose (including commercial purposes, advertising, publicity, fundraising, promotion and sales), and without consideration to the Entrant and without further consent, notification, compensation or approval. Entrants are not guaranteed to appear in any communication of Sponsor and Sponsor shall not incur any liability to the extent Sponsor chooses to refrain from using such information. Winners agree to sign a liability/publicity release.

By participating in the SBOTB, each Contest Entrant certifies that his or her entry does not contain any material that would violate or infringe upon the rights of any third party, including copyrights, trademarks, patents, or rights of privacy or publicity. SEMA reserves the right in its sole and unfettered discretion to disqualify, delete, and/or remove any entry that it believes contains obscene, offensive or inappropriate content, is not eligible, or that does not comply with these Official Contest Rules, or that is not consistent with the spirit or theme of the Contest.

Entries must not incorporate or include anything that violates any law of the copyright, trademark, patent rights, publicity right, privacy or publicity right or any other right of any third party, or in any other way violate applicable laws and regulations, in each case as determined by Sponsor in its sole discretion. Entries cannot contain any profanity, offensive language, direct attacks on individuals or organizations, commercial appeals or other objectionable or irrelevant content, the determination of which is solely in the discretion of Sponsor. Each Contest Entrant permanently waives in favor of SEMA their Moral Rights in the entry under the U.S. Copyright laws. Contest Entrants who do not include all required information or that fail to adhere to the Official Rules will be considered void and will not be eligible for consideration in SBOTB.

RESERVATION OF RIGHTS

SEMA reserves the right to disqualify Contest Entrant for submission of any content that is unlawful, harmful, threatening, discriminatory, abusive, harassing, tortious, defamatory, vulgar, obscene, pornographic, libelous, invasive of privacy or publicity rights, hateful, or racially, sexually, ethnically or otherwise objectionable. SEMA further reserves the right to disqualify and/or deem ineligible any Contest Entrant for any violation or noncompliance with any requirement or restriction within these Rules or for breach of the Agreement for participation in SBOTB. Use of an Entrant's build for promotional purposes does not constitute acceptance to display at the 2025 SEMA Show.

All locations assigned for vehicles on display at the 2025 SEMA Show are final. No Entrant may move or reposition his/her vehicle at the SEMA Show without the approval of the SEMA Show, which approval may be withheld or conditioned in its sole discretion.

SEMA reserves the right, at any time, to verify the validity of entries and of Contest Entrants and to disqualify any Contest Entrant or entry deemed not in compliance or any entry deemed not in accordance with these Official Contest Rules and SEMA is not required to provide a reason for its determination. SEMA also reserves the right to request further documentation, at its sole and absolute discretion, to verify eligibility and compliance with these Official Contest Rules.

In the event the Contest is compromised by unauthorized human intervention, infection by computer virus, bugs, unauthorized intervention, fraud, technical failures, tampering or other causes beyond the control of SEMA, that corrupts or impairs the administration, security, fairness or proper operation of the Contest, or otherwise impairs SEMA's ability to conduct the Contest in the manner anticipated by SEMA, SEMA reserves the right in its sole discretion to suspend, modify or terminate a Contest Entrant or the SBOTB.

If for any reason, the Contest or any portion of it cannot be conducted as planned by reason of Acts of God, natural disasters, pandemic or epidemic, government orders, regulations and mitigation measures, travel restrictions, unavailability of the Las Vegas Convention Center, unavailability of the online platform for Young Guns, or other necessary venues, or any other causes which, in the sole opinion of Sponsor, corrupt or affect the administration, security, safety, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Contest or any portion thereof, and/or substitute other prizes for any prize set forth in these Official Rules.

The decision of SEMA is final and binding on all matters relating to the SBOTB and Contest Entrant waives the right to contest any decision by SEMA.

SEMA reserves the right to modify, suspend, terminate or cancel the Contest at any time for any reason without liability at the sole discretion of SEMA and its designees.

SEMA reserves the right to change or substitute prizes to be awarded to a Contest Entrant at any time prior to the conveyance of such prize at the sole discretion of SEMA and its designees.

Persons who tamper with or abuse any aspect of this Contest or who are in violation of these Terms and Conditions, as solely determined by SEMA and its designees, will be disqualified and all associated submissions will be void.

LIMITATION OF LIABILITY; DISCLAIMERS; RELEASE AND WARRANTY; INDEMNITY; ASSUMPTION OF RISK

SEMA and its designees assume no liability or responsibility for and are not responsible for damages arising out of or for any loss or harm resulting from Contest Entrant's participation in or attempt to participate in the SBOTB or ability or inability to upload, download or otherwise access any information in connection with participating in the SBOTB, any technical, computer, computer hardware or software, Internet Service Provider (ISP), server, website, satellite, telephone, cable, or network malfunctions occurring in connection with Contest submissions or communications, including, without limitation, errors or difficulties which may occur in connection with the administration of the SBOTB, the processing of submissions, the

announcement of the prizes, or in any SBOTB-related materials, unauthorized human intervention in any part of the Contest, or the incorrect or inaccurate capture of entry or vote information, Entry, or other information, or the failure to capture any such Entry, vote, or information, or any human error which may occur in the transmission or processing of the entries or votes in this Contest. SEMA and its designees are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the SBOTB.

Sponsor is not liable for printing, typographical, technical, computer, network or human error which may occur in the administration of the SBOTB; the processing of entries, voting, the announcement of the Prize or in any related materials; late, lost, misdirected, damaged or stolen entries; or receipt or use or misuse of Prize awarded; or any typographical or other error in the printing of these Official Rules or any materials associated with the administration of the SBOTB. Sponsor is not responsible for, and hereby disclaims, any injury or damage to any Contest Entrant related to or resulting from participating in the SBOTB unless arising solely out of Sponsor's gross negligence or willful misconduct.

Sponsor is not responsible for loss, harm, damage (including but not limited to damage to the vehicle entered), injury, property damage, violations of rights of publicity or privacy, contraction of any disease or sickness while participating in SBOTB, personal injury and/or death, costs, or expense whatsoever (including without limitation healthcare expenses and actual attorneys' fees and related costs) including, but not limited to, claims against Sponsor in connection with the SBOTB or delivery, mis-delivery, acceptance, possession, use of or inability to use the prize; income tax; property damage, personal injury and/or death, which may occur directly or indirectly in connection with, participation in the SBOTB, or possession, acceptance and/or use or misuse of prize or participation in any SBOTB-related activity, the Contest itself or attendance at the SEMA Show, the negligence, intentional misconduct or illegal actions of Entrant or third parties, as well as any actions or omissions of Entrant resulting in or giving rise to, in whole or in part, any injuries or damages to person (including infectious disease, death or property), or exercise of any other rights granted to the Sponsor by such Contest Entrant, including such rights granted pursuant to these Rules, the actual or alleged breach of any representation or warranty made by Contest Entrant. If applicable law prohibits such a covenant, release or waiver of claims, winner hereby waives the right to seek or accept damages in any proceeding and to reimburse Sponsor for any and all expenses or costs associated with such claim (including attorneys' fees, court costs and the amount of any judgment or settlement).

SEMA does not endorse any particular entry, content, company, messages, or advice expressed therein, and SEMA expressly disclaims any and all liability in connection with the submitted content, including disputes between third parties related to the content. The Contest Entrant assumes sole responsibility for the entry and the content contained in it and also for the consequences of submitting the entry and content in any format.

Contest Entrant, by participating in SBOTB, and winners, by acceptance of the prize, agree that SEMA, the SEMA Show, SEMA Fest, and their respective parents, subsidiaries, divisions, affiliated companies, independent contractors, advertising and promotional affiliates, web

hosting, and service and fulfillment providers, and all of their respective officers, directors, employees, representatives, and agents, will have no liability whatsoever for, and shall be held harmless from and against any and all claims, damages, obligations, losses, liabilities, costs or debt, and expenses of any kind (except those arising solely out of their gross negligence or willful misconduct) including but not limited to, property damage, violations of rights of publicity or privacy, defamation or portrayal in a false light (whether intentional or unintentional), personal injury and/or death, costs, or expense whatsoever (including without limitation actual attorneys' fees and related costs), including death, to persons or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse, or use of a prize, including any travel or activity related thereto, or from participation in this SBOTB, claims against Sponsor, SEMA Fest, Inc., and the SEMA Show, in connection with SBOTB, delivery, mis-delivery, acceptance, possession, use of or inability to use the prize; travel to and from the SEMA Show; activities at the SEMA Show; income tax or tax consequences associated with any prize; property damage, contraction of any disease or sickness while preparing for, traveling to, or participation in SBOTB, personal injury and/or death, which may occur directly or indirectly in connection with, preparation for, travel to, or participation in the SBOTB, the SEMA Show, or possession, acceptance and/or use or misuse of prize or participation in any SBOTB-related activity, the SEMA Show, or in the SBOTB itself, and any travel related thereto, the negligence, intentional misconduct or illegal actions of Contest Entrant, Contest Entrant's violation of these Rules, as well as any actions or omissions of Contest Entrant resulting in or giving rise to, in whole or in part, any injuries or damages to person (including death or property), damage to any property, damage to vehicles entered or incurred while participating in SBOTB, any use of such Contest Entrant's Contest content by the Sponsor, or exercise of any other rights granted to the Sponsor by such Entrant, including such rights granted pursuant to these Official Rules, any claim that the Entry, application or other Contest content supplied by Contest Entrant infringes upon the rights of any third party, the actual or alleged breach of any representation or warranty made by Contest Entrant, including those contained in these Official Rules, and for any claims based on publicity rights, defamation or invasion of privacy, as well as any actions or omissions of Contest Entrant resulting in or giving rise to, in whole or in part, any injuries or damages to person (including death or property). This defense and indemnification obligation will survive indefinitely beyond the conclusion of the 2025 SBOTB.

In no event shall SEMA, its directors, officers, employees, agents or representatives be liable to any party for any loss or injury to earnings, profits or goodwill, or for any direct, indirect, incidental, special, punitive or consequential damages of any person or entity whether arising in contract, tort or otherwise, even if advised of the possibility of such damages.

If applicable law prohibits such a covenant, release or waiver of claims, Entrant hereby waives the right to seek or accept damages in any proceeding and to reimburse Sponsor for any and all expenses or costs associated with such claim (including attorneys' fees, court costs and the amount of any judgment or settlement). Any liability of Sponsor shall be limited to the amount of the prize or Two Hundred Fifty Dollars (\$250) whichever is less, and in the case of any dispute, Sponsor's decision shall be final.

Contest Entrant hereby agrees that this Release and Waiver, Assumption of Risk, and Indemnity Agreement extend to all acts of negligence by SEMA, the SEMA Show, and SEMA Fest and their designees and is intended to be as broad and inclusive as is permitted by the laws of the State of California and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

IN NO EVENT WILL THE SPONSOR BE RESPONSIBLE OR LIABLE FOR ANY LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF TRAVEL TO AND PARTICIPATION IN THIS CONTEST AND USE OF, OR PARTICIPATION IN, THE PRIZES. SOME JURISDICTIONS DO NOT ALLOW OR MAY LIMIT THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. ANY ATTEMPT BY A CONTEST ENTRANT OR OTHER PERSON TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAW, AND SPONSOR AND ITS AGENTS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Entrant has read, understands and consents to this release and waiver of his or her legal rights.

DISPUTES

By entering and/or participating in this Contest, Contest Entrant agrees that this Contest is governed by the laws of the State of California and any and all claims, disputes and causes of action arising out of or connected with this Contest shall be resolved individually, without resort to any form of class action and without use of a jury (Contest Entrant hereby waives any right to a jury trial) in the federal or state courts located in Los Angeles, California, United States of America. By entering and/or participating in this Contest, Contest Entrant agrees that any and all claims, judgments and awards shall be limited to, and the maximum aggregate liability of the Sponsor to any Contest Entrant or third party shall be limited to, the lesser of Contest Entrant's actual out-of-pocket costs incurred, including costs associated with entering this Contest in accordance with the Official Rules, but in no event attorneys' fees, and Two Hundred Fifty Dollars (\$250), and under no circumstances will Entrant be permitted to obtain awards for, and Contest Entrant hereby waives all rights to claim, punitive, incidental, and/or consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of Contest Entrant, shall be governed by and construed exclusively in accordance with the laws of the State of California without giving effect to any principles of conflicts of law in any jurisdiction Contestant and the forum for any dispute shall be in state and federal courts located in Los Angeles, California, United States of America.

CONFIDENTIAL INFORMATION

By reason of Entrant's participation in SBOTB, Entrant may have access to and become acquainted with information of a confidential, proprietary or secret nature, which Entrant shall not disclose, directly or indirectly, or use in any way, either during SBOTB or at any time

thereafter, except as required for compliance with these Terms and Conditions. Entrant will abide by SEMA's policies for the protection of trade secret and confidential information.

CONTACT

Please direct all questions about SBOTB, including judging criteria and submission instructions, by email to the following address: botb@sema.org.