



Las Vegas Convention Center • Las Vegas, Nevada  
Exhibit Days: November 4 - 7, 2025  
Education Days: November 4 - 6, 2025

## FREIGHT SERVICE – GETTING TO THE SHOW

There are multiple ways to get your materials onto the Show floor:

1. **Freeman Advance Warehouse via Common Carrier, Van Lines or Company Truck**  
– Shipping materials with a trucking or van company can deliver to:

**Freeman Advance Warehouse**

6675 West Sunset Road  
Las Vegas, NV 89118

This is the **best** option if exhibitor wants to begin set-up at assigned target time.  
Shipment must arrive by the deadline date.

- Receiving begins: September 30, 2025
- Deadline date is: October 23, 2025 (Additional material handling fees will apply)

2. **Directly to Show via the Marshaling Yard** – Common Carrier, Van Line or Company Truck must use Marshaling Yard and arrive during the company's assigned target time.

**Freeman Marshaling Yard**

6555 West Serene Avenue  
Las Vegas, NV 89139

- See **Target Times** for specific assigned dates.
- Target Times will be available online in ESM (Exhibitor Service Manual) August 2025.

3. **Direct to Show via Personally Owned Vehicle (POV)/Freeman Assisted** – Driving materials directly to the Las Vegas Convention Center in vehicle (car, truck, or van) driven by a company employee, can go directly to the Las Vegas Convention Center, **Saturday, November 2<sup>nd</sup> – Monday, November 4<sup>th</sup>** to unload. Material Handling Fees will apply.
4. **Direct to Show via Hand Carry/Self-Unload** – Driving materials directly to the Las Vegas Convention Center in vehicle (car, truck, or van) driven by a company employee.

Hand Carry/Self-Unload locations will be open Saturday, November 2<sup>nd</sup> – Monday, November 4<sup>th</sup>. *The below restrictions must be followed:*

- Any labor used to hand carry must be performed by full-time company employees, and they must be prepared to show proof of employment.
- Booth materials and product must be carried by one person at a time only. If it requires more than one person to carry, it will not qualify.
- Exhibitors must bring an additional person to stay with the vehicle while unloading & loading. Vehicle cannot be left unattended or it will be subject to towing.
- Escalators will no longer be allowed to move hand-carry materials, and all boxes and suitcases will need to use the available elevators without the use of freight-moving equipment.
- **Unloading must be done within 30 minutes – NO UNATTENDED VEHICLES.**

- **APPROVED FOR HAND CARRY USE:**

- Lightweight luggage carts
- Hanging garment racks for moving hanging garments ONLY
- Pop-up displays in rolling cases



- **NOT ALLOWED FOR HAND CARRY USE:**

- Hand carts, hand trucks, pallet jacks, or any four-wheel cart or dolly
- Access to the loading dock and/or freight doors
- Any freight that cannot be carried by one person
- Any freight moves by a moving or freight company contractor, or any persons other than full-time employees of the exhibition company



5. **Priority Carriers (FedEx, UPS, DHL)** – Shipping materials overnight or ground directly to the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, NV 89109.  
*Note: Cannot arrive before Thursday, October 30, 2025.*

### **Freeman Advance Warehouse**

Freeman will start accepting freight at the Advance Warehouse starting September 30, 2025. Use the **Advance Warehouse Shipping Label** on all items shipped. Freeman will accept freight from Common Carriers, Van lines and from Priority Carriers until October 23, 2025. After October 23<sup>rd</sup>, a late fee will apply. See the **Material Handling/Freight** form for rates.

Freeman will deliver all freight from the Advance Warehouse to the booth by the companies assigned Target Time. Best option if exhibitor wants to begin set-up at assigned target time.

**NOTE:** Exhibitors with 400 sq. ft. of exhibit space or less will receive up to 500 lbs. of material handling free with no restrictions on how it arrives to the Show.



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### Freeman Warehouse Days/Hours

- Monday – Friday 7:30am to 2:30pm
- NO SATURDAY OR SUNDAY

Where to go for POV/Freeman Assisted and Hand Carry/Self-Unload Freight:

### MOVE-IN (30-MINUTE TIME LIMIT AND VEHICLE CANNOT BE LEFT UNATTENDED):

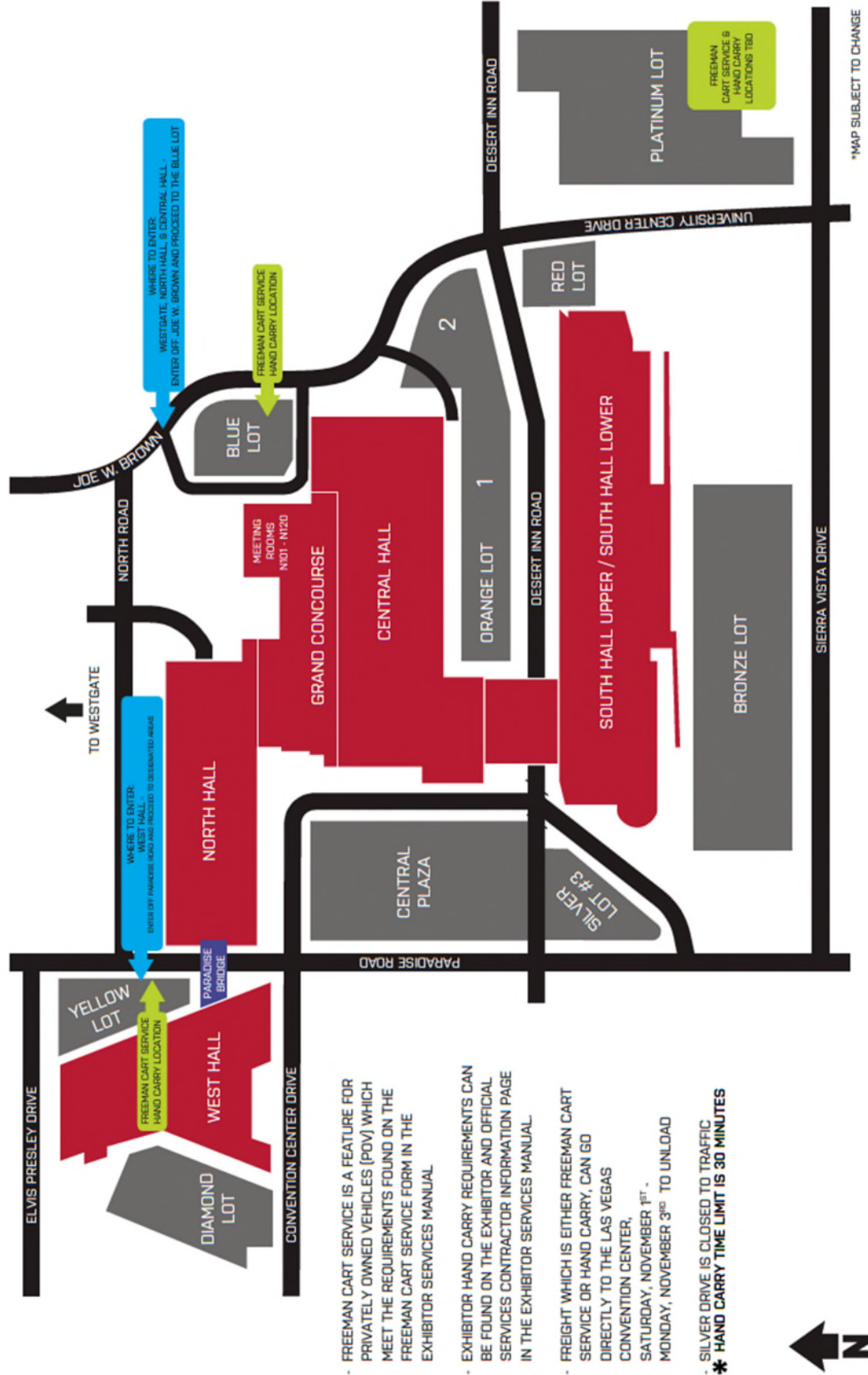
- |                |                          |                                   |
|----------------|--------------------------|-----------------------------------|
| • North Hall   | Enter off Joe W. Brown   | Hand Carry & POV Freeman-Assisted |
| • Central Hall | Enter off Joe W. Brown   | Hand Carry & POV Freeman-Assisted |
| • South Halls  | Enter off University Dr. | Hand Carry & POV Freeman Assisted |
| • West Hall    | Enter off Paradise Road  | Hand Carry & POV Freeman Assisted |

### MOVE-OUT (DUE TO CRUISE, NOT AVAILABLE UNTIL 7:00PM ON FRIDAY, NOV. 7<sup>th</sup>):

- |                |                          |                                   |
|----------------|--------------------------|-----------------------------------|
| • North Hall   | Enter off Joe W. Brown   | Hand Carry & POV Freeman-Assisted |
| • Central Hall | Enter off Joe W. Brown   | Hand Carry & POV Freeman-Assisted |
| • South Halls  | Enter off University Dr. | Hand Carry & POV Freeman Assisted |
| • West Hall    | Enter off Paradise Road  | Hand Carry & POV Freeman Assisted |

**Note:** See map on the next page for locations.

DUE TO SEMA CRUISE VEHICLE MOVE-OUT AND SAFETY CONCERNS, ALL CART SERVICE AND HAND CARRY LOCATIONS WILL NOT BE AVAILABLE UNTIL 7:00 PM ON FRIDAY, NOVEMBER 7<sup>TH</sup>



- FREEMAN CART SERVICE IS A FEATURE FOR PRIVATELY OWNED VEHICLES (POV) WHICH MEET THE REQUIREMENTS FOUND ON THE FREEMAN CART SERVICE FORM IN THE EXHIBITOR SERVICES MANUAL
- EXHIBITOR HAND CARRY REQUIREMENTS CAN BE FOUND ON THE EXHIBITOR AND OFFICIAL SERVICES CONTRACTOR INFORMATION PAGE IN THE EXHIBITOR SERVICES MANUAL
- FREIGHT WHICH IS EITHER FREEMAN CART SERVICE OR HAND CARRY, CAN GO DIRECTLY TO THE LAS VEGAS CONVENTION CENTER, SATURDAY, NOVEMBER 1<sup>ST</sup>, MONDAY, NOVEMBER 3<sup>RD</sup> TO UNLOAD
- SILVER DRIVE IS CLOSED TO TRAFFIC
- \* HAND CARRY TIME LIMIT IS 30 MINUTES

