



Las Vegas Convention Center • Las Vegas, Nevada  
Exhibit Days: November 3 - 6, 2026  
Education Days: November 3 - 5, 2026

## FREIGHT SERVICE – GETTING TO THE SHOW

There are multiple ways to get your materials onto the Show floor:

1. **Freeman Advance Warehouse via Common Carrier, Van Lines or Company Truck**  
– Shipping materials with a trucking or van company can deliver to:

### **Freeman Advance Warehouse**

6675 West Sunset Road  
Las Vegas, NV 89118

This is the **best** option if exhibitor wants to begin set-up at assigned target time. Shipment must arrive by the deadline date.

- Receiving begins: September 29, 2026
- Deadline date is: October 22, 2026 (Additional material handling fees will apply after)

2. **Directly to Show via the Marshaling Yard** – Common Carrier, Van Line or Company Truck must use Marshaling Yard and arrive during the company's assigned target time.

### **Freeman Marshaling Yard**

6555 West Serene Avenue  
Las Vegas, NV 89139

- See **Target Times** for specific assigned dates.
- Target Times will be available online in ESM (Exhibitor Service Manual) August 2026.

3. **Direct to Show via Personally Owned Vehicle (POV)/Freeman Assisted** – Driving materials directly to the Las Vegas Convention Center in vehicle (car, truck, or van) driven by a company employee, can go directly to the Las Vegas Convention Center, **Saturday, October 31<sup>st</sup> – Monday, November 2<sup>nd</sup>** to unload. Material Handling Fees will apply. (A 500lb. material handling credit will be applied to exhibitors 800 sq.ft. or less.)

4. **Direct to Show via Hand Carry/Self-Unload** – Driving materials directly to the Las Vegas Convention Center in vehicle (car, truck, or van) driven by a company employee.

Hand Carry/Self-Unload locations will be open **Saturday, October 31<sup>st</sup> – Monday, November 2<sup>nd</sup>**. *The following restrictions must be followed:*

- Any labor used to hand carry must be performed by full-time company employees, and they must be prepared to show proof of employment.
- Booth materials and products must be carried by one person at a time only. If it requires more than one person to carry, it will not qualify.
- Exhibitors must bring an additional person to stay with the vehicle while unloading & loading. Vehicle cannot be left unattended or it will be subject to towing.
- Escalators will not be allowed to move hand-carry materials, and all boxes and suitcases will need to use the available elevators without the use of freight-moving equipment.
- **Unloading must be done within 30 minutes – NO UNATTENDED VEHICLES.**

- **APPROVED FOR HAND CARRY USE:**

- Lightweight luggage carts
- Hanging garment racks for moving hanging garments ONLY
- Pop-up displays in rolling cases



- **NOT ALLOWED FOR HAND CARRY USE:**

- Hand carts, hand trucks, pallet jacks, or any four-wheel cart or dolly
- Access to the loading dock and/or freight doors
- Any freight that cannot be carried by one person
- Any freight moves by a moving or freight company contractor, or any persons other than full-time employees of the exhibition company



5. **Priority Carriers (FedEx, UPS, DHL)** – Shipping materials overnight or ground directly to the Las Vegas Convention Center, 3150 Paradise Road, Las Vegas, NV 89109.  
*Note: Cannot arrive before Thursday, October 29, 2026 (will be turned away.)*

### Freeman Advance Warehouse

Freeman will start accepting freight at the Advance Warehouse starting September 29, 2026. Use the **Advance Warehouse Shipping Label** on all items shipped. Freeman will accept freight from Common Carriers, Van lines and from Priority Carriers until October 22, 2026. After October 22<sup>nd</sup>, a late fee will apply. See the **Material Handling/Freight** form for rates.

Freeman will deliver all freight from the Advance Warehouse to the booth by the companies assigned Target Time. Best option if exhibitor wants to begin set-up at assigned target time.

**NOTE:** Exhibitors with 800 sq. ft. of exhibit space or less will receive up to 500 lbs. of material handling regardless of how it is received by Contractor, whether to the advance warehouse, direct to show site via common carrier or POV. Credit will be applied to final Freeman invoice.

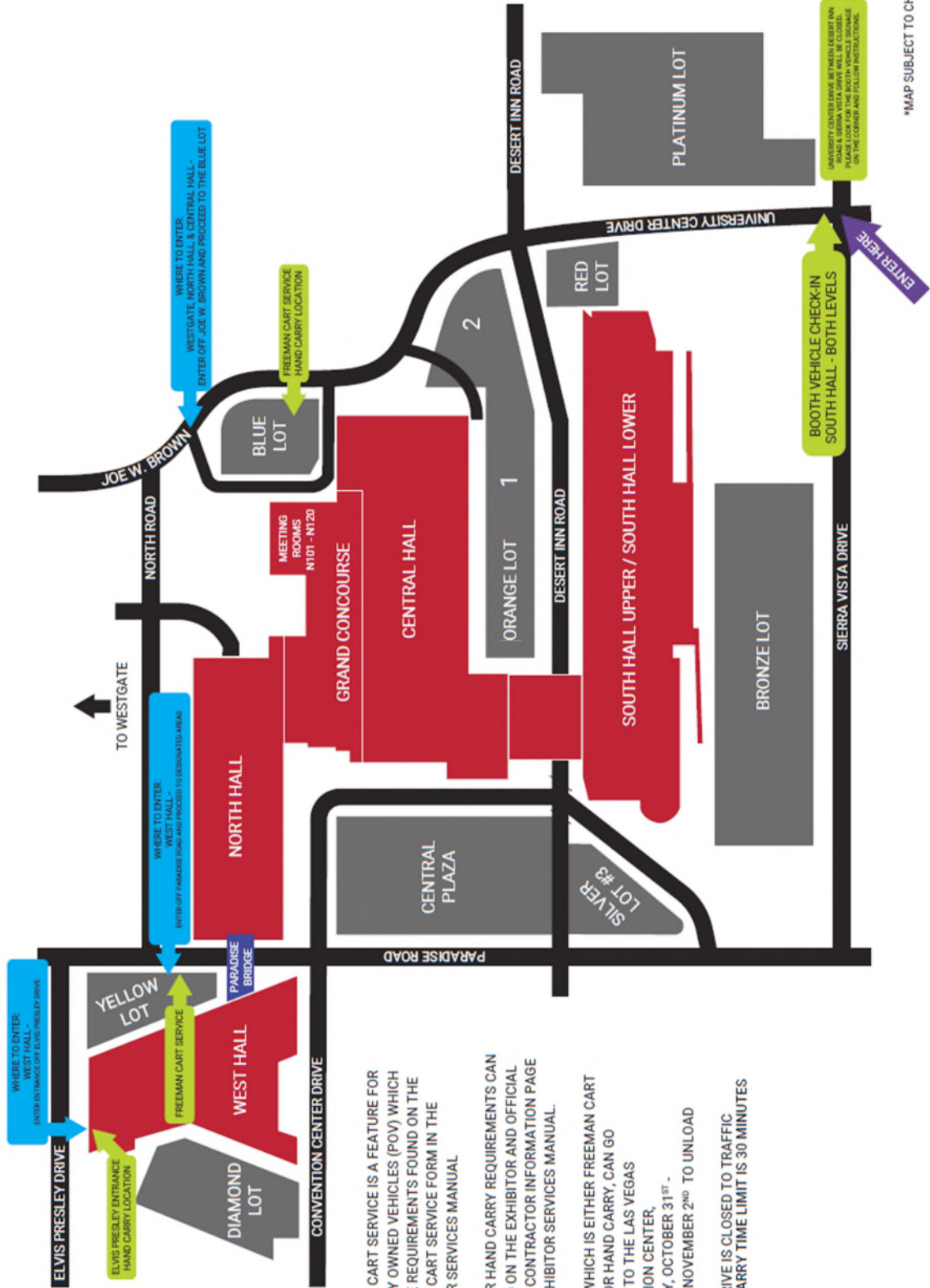
### Freeman Warehouse Days/Hours

- **Monday – Friday 7:00am to 2:30pm**
- **NO SATURDAY OR SUNDAY**



## FREEMAN CART SERVICE & EXHIBITOR HAND CARRY LOCATION MAP

LAS VEGAS CONVENTION CENTER  
 DUE TO SEMA CRUISE VEHICLE MOVE-OUT AND SAFETY CONCERNS, ALL CART SERVICE AND HAND CARRY LOCATIONS WILL NOT BE AVAILABLE UNTIL 7:00 PM ON FRIDAY, NOVEMBER 6<sup>TH</sup>



\*MAP SUBJECT TO CHANGE

- FREEMAN CART SERVICE IS A FEATURE FOR PRIVATELY OWNED VEHICLES (POV) WHICH MEET THE REQUIREMENTS FOUND ON THE FREEMAN CART SERVICE FORM IN THE EXHIBITOR SERVICES MANUAL
- EXHIBITOR HAND CARRY REQUIREMENTS CAN BE FOUND ON THE EXHIBITOR AND OFFICIAL SERVICES CONTRACTOR INFORMATION PAGE IN THE EXHIBITOR SERVICES MANUAL
- FREIGHT WHICH IS EITHER FREEMAN CART SERVICE OR HAND CARRY, CAN GO DIRECTLY TO THE LAS VEGAS CONVENTION CENTER, SATURDAY, OCTOBER 31<sup>ST</sup>, MONDAY, NOVEMBER 2<sup>ND</sup> TO UNLOAD
- SILVER DRIVE IS CLOSED TO TRAFFIC
- \* HAND CARRY TIME LIMIT IS 30 MINUTES

